

# Financial highlights



\$'million	FY2013	FY2012	Change (%)
Revenue	1,928	1,777	+8%
Profit Before Interest & Tax ("PBIT")	182	124	+47%
Attributable Profit Before Exceptional Items <sup>1</sup> ("APBE")		50	4504
<ul> <li>Continuing operations</li> </ul>	80	69	+16%
- Discontinued operations <sup>2</sup>	-	152	NM

<sup>&</sup>lt;sup>1</sup> FY 2013 Exceptional Item relates to \$10m Dairies Thailand insurance and business interruption claims income. FY2012 Exceptional Items relates mainly to a \$25m Dairies Thailand insurance and business interruption claims income, and \$18m gain on disposal of CDG; partly offset by \$20m assets write-off in the Rojana dairy Thai plant, and \$4m accelerated depreciation charges on PJ plant.



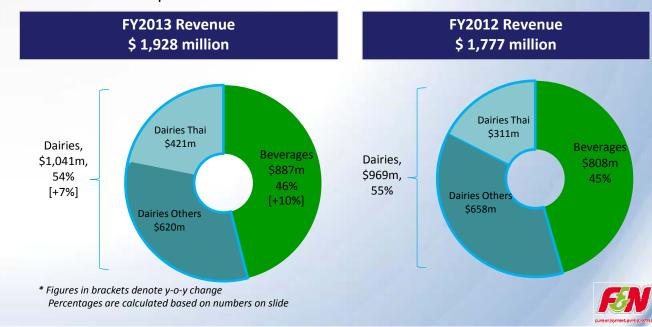
<sup>&</sup>lt;sup>2</sup> On 15 November 2012, the Group completed the sale of its entire interest in APB/APIPL. A \$4.8b Exceptional Gain was recorded on this sale.

<sup>&</sup>lt;sup>3</sup> Percentages are calculated based on numbers on slide.

#### Revenue breakdown



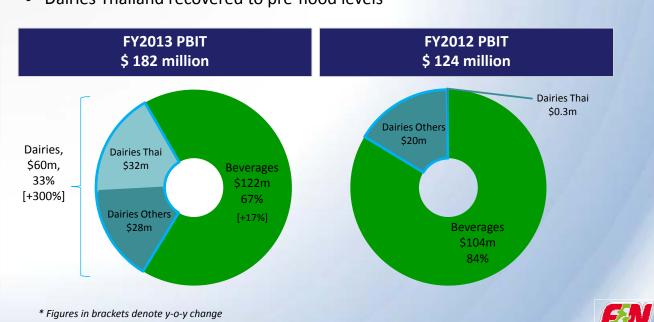
- Beverages has grown +10% on higher sales volumes due to favourable sales mix and improved distribution capabilities
- Dairies has improved +7%, mainly due to strong recovery from Thai floods which affected production in the 1st 6 months of FY2012



### PBIT breakdown



- Beverages profit leapt +17%
- Dairies PBIT improved on favourable input costs
- Dairies Thailand recovered to pre-flood levels



Percentages are calculated based on numbers on slide



### **Beverages**







#### **Soft Drinks**

- Malaysia reported higher volume growth than the overall market volume growth, on positive growth across key brands – 100PLUS, F&N SEASONS and F&N Ice Mountain
- Singapore domestic revenue improved on increased 100PLUS, F&N SEASONS and F&N Ice Mountain sales
- Profit growth mainly due to:
  - Strong Chinese New Year sales
  - Favorable sales mix
  - Lower raw material prices
  - Continuous effort to invest in brand building and innovation to protect market share

#### Myanmar beer

- Delivered record-breaking sales
- Maintained market leadership position with leading brands like Myanmar Beer and Andaman Gold



### **Dairies**

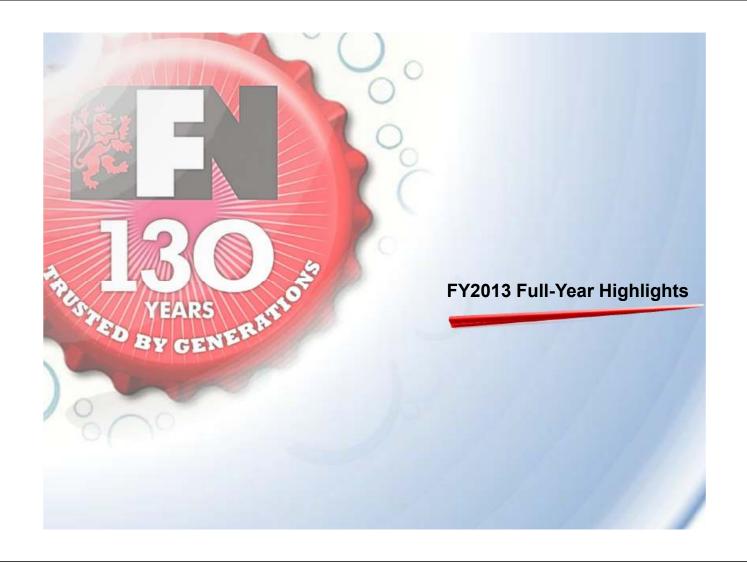






- Strong domestic and Indochina sales by Dairies Thailand, bringing profits back to pre-flood levels
- Malaysia domestic sales recorded lower revenue. Impact coming mainly from canned milk (esp Sweetened Condensed Milk) due to higher tactical discounts and intense price competition
- Singapore domestic sales was flat, where higher chilled sales was partly offset by lower ambient range sales
- Overall PBIT surged to \$60m mainly due to:
  - Recovery of Dairies Thailand to pre-flood levels and higher evaporated sales contribution
  - Favourable input costs in 1H2013
  - Realised cost reduction targets along with improved conversion cost
  - Overall tighter cost control measures











# Beverages - Sports Endorsement in Malaysia & Myanmar





Local Malaysian sports star endorsement and ambassador for 100PLUS to connect with Malaysian consumers to stay active

100PLUS is the Official Isotonic Sports Drink sponsor for the 27th SEA Games in Myanmar





# Beverages – Key Initiatives in Malaysia





Launched F&N SEASONS Ice Passionfruit Green Tea







Rebranding of F&N SEASONS soya to NutriSoy as our core Soya brand across the region



## Beverages – Key Initiatives in Malaysia





- Collaboration with Thai Beverage Public Company Limited
- Launched Oishi Green Tea in Malaysia, building on its "Japanese" imagery

- Offering of a complete beverage portfolio
- Launched myCola in Malaysia to enter the cola segment and expand CSD portfolio





### **Dairies**

- Magnolia Together with the National Library
   Board Singapore to nurture a nation of readers
- Fruit Tree Fresh Goodness for the heart with Red Grape Juice. Offering the goodness of 100% juice and anti-oxidant benefits
- NutriSoy Empower adults to care for their heart health as well as their families, working jointly with Singapore Heart Foundation







# Dairies – Key Initiatives in Malaysia

Official opening of F&N Dairies manufacturing plant in Pulau Indah, heralding F&N Dairies Malaysia's capability and expansion into regional and halal markets

globally with our canned milk brands and products







## Dairies – Key Initiatives in Malaysia

Slide 17

Launch of F&N Hi-Calcium Sweetened Creamer





FOODBEX, F&B Expo — Showcase F&N Dairies' total brand portfolio of sweetened condensed milk, evaporated milk and RTD milk and juice offerings via branding and product application



## Dairies - Ice-cream

- Launched The Inspired
   Chef, the first-of-its-kind
   online artisanal ice
   cream experience in
   Singapore
- The brand features a selection of ice cream flavours handcrafted by four prominent Singaporean chefs





### **Brand Awards and Accolades**



- F&N Seasons Soya and Grass Jelly awarded Best Soya & Non-carbonated Drink by the Malaysia Domestic Diva Awards 2013
- F&N Ice Mountain awarded Gold at the Malaysia Reader Digest Trusted Brand Award 2013
- F&N Magnolia DHA and F&N Fruit Tree awarded Gold at the Singapore Reader Digest
  Trusted Brand Award 2013
- F&N Magnolia DHA lauded winner at the SIFST Healthier Choice Award 2013-2015
- F&N Dairies Thailand won the ASEAN Energy Award 2013













## **Brand Awards and Accolades**



- F&N Creameries Malaysia was accorded the **Giant Outstanding Business Partner**Award 2013
- F&N United won Thai Food and Drug Administration (FDA) Ministry of Public Health Quality Award 2013
- F&N Dairies Thailand won the Best Energy Conservation in Energy-Controlled Factory Category by Department of Alternative Energy Development and Efficiency, Ministry of Energy







### **Business Outlook**



#### **BEVERAGES**

- Soft drinks business landscape remains vibrant and competitive
- Beer business faces increasing competition with the opening up of Myanmar
- Focus on:
  - Exploring potential synergistic opportunities with TCC Group
  - Strengthening market leadership positions of Myanmar beer and 100Plus
  - ✓ Introducing of *Oish*i Green Tea range to segment the RTD market
  - Re-staging 100PLUS with new purpose positioning, refresh pack design and communications in Malaysia & Singapore
- Explore expansion opportunities in Southeast Asia

#### **DAIRIES**

- Defend and grow market leadership positions in Malaysia and Thailand
  - Stimulate take home consumption and drive new applications
  - ✓ Grow ambient liquid milk category
  - ✓ Build chilled milk & juice range for future growth
- Focus on growing F&N core brands and offerings in Thailand
- Accelerate Indochina penetration
- Expand distribution of chilled categories in onpremise outlets in Singapore
- Grow share in higher value chilled liquid dairy



