

LEADERSHIP TEAM



Mr Hui Choon Kit, 60
Chief Executive Officer

Date of appointment:
01 February 2022

Length of service in the F&N Group (as at 30 Sep 2024):
24 years 08 months

JOB DESCRIPTION

Mr Hui provides strategic leadership and oversees the Group to ensure that the Company's mission, vision and core values are effectively, purposefully, and sustainably put into practice and executed.

ACADEMIC & PROFESSIONAL QUALIFICATION(S):

- Master of Business Administration, Nanyang Technological University, Singapore
- Bachelor of Business, Curtin University of Technology, Australia
- Chartered Accountant of Singapore, Institute of Singapore Chartered Accountants, Singapore

WORKING EXPERIENCE

- Chief Financial Officer and Company Secretary, Fraser and Neave, Limited ("F&N")
- Group Financial Controller, F&N
- Deputy Group Financial Controller/General Manager, Corporate Communications, F&N
- General Manager, Treasury and Budget, F&N
- General Manager, Corporate Communications & Special Projects/Budget Manager, Chairman's Office, F&N
- Deputy General Manager, Corporate Planning & Business Development/Budget Manager, Chairman's Office, F&N
- Assistant General Manager, Corporate Planning & Business Development, F&N
- Senior Manager, New Ventures, F&N
- Manager, Corporate Finance, Schroder International Merchant Bankers Limited
- Assistant Vice-President, Investment Banking, Keppel Bank of Singapore Limited
- Executive Consultant, Ernst & Young Consultants Pte Ltd

OTHERS

- Chairman, Tender Committee, National Kidney Foundation
- Member, Finance Committee, National Kidney Foundation



Mr Lim Yew Hoe, 58
Chief Executive Officer,
Fraser & Neave Holdings Bhd

Date of appointment:
01 December 2014

Length of service in the F&N Group (as at 30 Sep 2024):
27 years 01 month

JOB DESCRIPTION

Mr Lim is responsible for overseeing and driving the growth strategies of the Fraser & Neave Holdings Group's businesses.

ACADEMIC & PROFESSIONAL QUALIFICATION(S):

- Master of Business Administration (Banking and Finance), Nanyang Technological University
- Bachelor of Science (Estate Management), National University of Singapore

WORKING EXPERIENCE

- Managing Director, Asia Pacific Brewery (Hanoi) Limited
- Managing Director, Myanmar Brewery Limited
- General Manager, Chief Executive Officer's Office, Asia Pacific Breweries Ltd ("APB")
- Cluster Director, Heineken APB (China) Pte Ltd
- General Manager, Heineken Trading Shanghai Co. Ltd
- General Manager, Shanghai APB Co. Ltd
- Commercial Director, Shanghai APB Co. Ltd
- Sales Director, Shanghai APB Co. Ltd
- Commercial Manager, Myanmar Brewery Limited
- Manager, Indochina Regional Director's Office, APB
- Airport Manager, Civil Aviation Authority of Singapore
- Assistant Airport Manager, Civil Aviation Authority of Singapore

OTHERS

- Nil



LEADERSHIP TEAM



Mr Siew Peng Yim, 55

Chief Executive Officer, Times Publishing Group and Head of Ice Cream in Malaysia & Thailand

Date of appointment:

01 October 2014

Length of service in the F&N Group (as at 30 Sep 2024):

12 years 05 months

JOB DESCRIPTION

Mr Siew is responsible for overseeing and driving the growth strategies of the Group's Publishing & Printing and Ice-Cream businesses.

ACADEMIC & PROFESSIONAL QUALIFICATION(S):

- Bachelor of Accountancy, National University of Singapore, Singapore
- Fellow Chartered Accountant of Singapore, Institute of Singapore Chartered Accountants, Singapore

WORKING EXPERIENCE

- Chief Financial Officer and Chief Operating Officer, Times Publishing Limited ("TPL")
- Chief Financial Officer, TPL
- Chief Financial Officer, Chief Operating Officer and Executive Director, HTL International Holdings Ltd
- Chief Financial Officer, HTL International Holdings Ltd
- Group Financial Controller, HTL International Holdings Ltd
- Financial Controller, Pillar Corporation Pte Ltd
- Chief Financial Officer, Excel Machine Tools Ltd
- Senior Audit Manager, PricewaterhouseCoopers

OTHERS

- Independent Director, Chairman of the Audit and Risk Committee, and a Member of Remuneration and Nominating Committee, APAC Reality Limited



Dr Teo Soon Keong Ronnie, 56

First Vice-President, Marketing

Date of appointment:

02 October 2023

Length of service in the F&N Group (as at 30 Sep 2024):

28 years 4 months

JOB DESCRIPTION

Dr Ronnie Teo is responsible for setting and overseeing the execution of the Group's marketing and human capital strategies and aligning it with the Company's long-term goals in Singapore.

ACADEMIC & PROFESSIONAL QUALIFICATION(S):

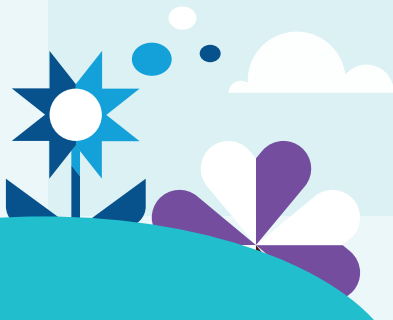
- Doctorate in Business Administration, University of Liverpool
- Executive Development Programme, National University of Singapore Business School
- Master of Business Administration, University of Melbourne
- Executive Development Programme, INSEAD
- Professional Diploma in Marketing (Asia Pacific), Marketing Institute of Singapore
- Bachelor of Business Administration, National University of Singapore

WORKING EXPERIENCE

- Division Head of Group Marketing (Beer), BeerCo Limited
- Managing Director, Marketing (Beer), F&N
- General Manager, Marketing (Beer), F&N
- General Manager, Lao Asia Pacific Breweries Ltd
- General Manager (Commercial), Thai Asia Pacific Brewery Co Ltd
- Commercial Director, Shanghai Asia Pacific Brewery Co Ltd
- Senior Marketing Manager, Asia Pacific Breweries (S) Pte Ltd
- Deputy Sales & Marketing Manager, Sennheiser Electronics Asia Pte Ltd
- Sales Executive, Sony International

OTHERS

- Nil





Ms See Kwan Kit Jennifer, 59

Managing Director, Singapore and Yoke Food Industries Malaysia, F&N Foods Pte Ltd

Date of appointment:
01 April 2018

Length of service in the F&N Group (as at 30 Sep 2024):
38 years 00 months

JOB DESCRIPTION

Ms See is responsible for overseeing and driving the growth strategies of the food and beverage business in Singapore and Yoke Food Industries Malaysia.

ACADEMIC & PROFESSIONAL QUALIFICATION(S):

- Masters of Science (Marketing), National University of Singapore
- Bachelor of Business Administration, National University of Singapore

WORKING EXPERIENCE

- General Manager, Singapore and Indonesia, F&N Foods Pte Ltd ("**FNF**")
- General Manager, Singapore, FNF
- General Manager, Beverages (Singapore), Fraser & Neave (Singapore) Pte Limited ("**FNS**")
- General Manager, Corporate Marketing, FNS
- Deputy General Manager, Corporate Marketing, FNS
- Assistant General Manager, Corporate Marketing, FNS/Marketing, Asia Dairies Pte Ltd ("**ADPL**")
- Senior Marketing Manager, Corporate Dairies Division, FNS/Marketing, ADPL
- Marketing Manager, ADPL
- Business Development Manager, F&N Coca-Cola Pte Ltd ("**FNCC**")
- Deputy Marketing Manager, FNCC
- Marketing Services Manager, FNCC

OTHERS

- Vice-Chairman for War on Diabetes Sub-Work Group, Food & Beverage Industry Group Main Committee, Singapore Manufacturing Federation
- Treasurer, 12th Council, Singapore Kindness Movement



Mr Leong Chi How Christopher, 57

Senior Director, Group Finance

Date of appointment:
01 October 2022

Length of service in the F&N Group (as at 30 Sep 2024):
28 years 05 months

JOB DESCRIPTION

Mr Leong is responsible for the Group Finance and Accounting, Treasury, Taxation and Risk Management functions.

ACADEMIC & PROFESSIONAL QUALIFICATION(S):

- Chartered Accountant Singapore, Institute of Singapore Chartered Accountants (ISCA)
- Fellow Chartered Certified Accountant, Association of Chartered Certified Accountants (ACCA)
- Bachelor of Accountancy (Honours), National University of Singapore

WORKING EXPERIENCE

- Director, Group Finance, F&N
- Deputy Chief Financial Officer, F&N
- Financial Controller, F&N
- Head, Group Treasury, F&N
- Group Treasury Manager, F&N
- Senior Accountant, F&N
- Senior Accountant, Keppel Corporation Limited
- Audit Senior, Ernst & Young Singapore

OTHERS

- Nil

