

Leadership Team



Mr Hui Choon Kit
Chief Executive Officer



Mr Lim Yew Hoe
Chief Executive Officer,
Fraser & Neave Holdings Bhd



Mr Siew Peng Yim
Chief Executive Officer,
Times Publishing Group

MR HUI CHOON KIT, 58

Chief Executive Officer

Date of appointment
01 February 2022

Length of service in the F&N Group
(as at 30 Sep 2022)
22 years 08 months

JOB DESCRIPTION

Mr Hui is responsible for overseeing and driving the growth strategies of the Group's Food & Beverage and Publishing & Printing businesses.

ACADEMIC & PROFESSIONAL QUALIFICATION(S):

- Master of Business Administration, Nanyang Technological University, Singapore
- Bachelor of Business, Curtin University of Technology, Australia
- Chartered Accountant of Singapore, Institute of Singapore Chartered Accountants, Singapore

WORKING EXPERIENCE

- Chief Financial Officer and Company Secretary, Fraser and Neave, Limited ("F&N")
- Group Financial Controller, F&N
- Deputy Group Financial Controller/General Manager, Corporate Communications, F&N
- General Manager, Treasury and Budget, F&N
- General Manager, Corporate Communications & Special Projects/Budget Manager, Chairman's Office, F&N
- Deputy General Manager, Corporate Planning & Business Development/Budget Manager, Chairman's Office, F&N

- Assistant General Manager, Corporate Planning & Business Development, F&N
- Senior Manager, New Ventures, F&N
- Manager, Corporate Finance, Schroder International Merchant Bankers Limited
- Assistant Vice-President, Investment Banking, Keppel Bank of Singapore Limited
- Executive Consultant, Ernst & Young Consultants Pte Ltd

OTHERS

- Member, Finance Committee, National Kidney Foundation

MR LIM YEW HOE, 56

Chief Executive Officer, Fraser & Neave Holdings Bhd

Date of appointment
01 December 2014

Length of service in the F&N Group
(as at 30 Sep 2022)
25 years 01 month

JOB DESCRIPTION

Mr Lim is responsible for overseeing and driving the growth strategies of the Fraser & Neave Holdings Group's businesses.

ACADEMIC & PROFESSIONAL QUALIFICATION(S):

- Master of Business Administration (Banking and Finance), Nanyang Technological University
- Bachelor of Science (Estate Management), National University of Singapore

WORKING EXPERIENCE

- Managing Director, Asia Pacific Brewery (Hanoi) Limited
- Managing Director, Myanmar Brewery Limited
- General Manager, Chief Executive Officer's Office, Asia Pacific Breweries Ltd ("APB")
- Cluster Director, Heineken Asia Pacific Breweries (China) Pte Ltd
- General Manager, Heineken Trading Shanghai Co. Ltd
- General Manager, Shanghai Asia Pacific Breweries Co. Ltd
- Commercial Director, Shanghai Asia Pacific Breweries Co. Ltd
- Sales Director, Shanghai Asia Pacific Breweries Co. Ltd
- Commercial Manager, Myanmar Brewery Limited
- Manager, Indochina Regional Director's Office, APB
- Airport Manager, Civil Aviation Authority of Singapore
- Assistant Airport Manager, Civil Aviation Authority of Singapore

OTHERS

- Nil

MR SIEW PENG YIM, 53

Chief Executive Officer, Times Publishing Group

Date of appointment
01 October 2014

Length of service in the F&N Group
(as at 30 Sep 2022)
10 years 05 months

JOB DESCRIPTION

Mr Siew is responsible for overseeing and driving the growth strategies of the Group's Publishing & Printing and Ice Cream businesses.



Ms See Kwan Kit Jennifer
Managing Director, Singapore and
Yoke Food Industries Malaysia,
F&N Foods Pte Ltd



Mr Leong Chi How Christopher
Director, Group Finance

**ACADEMIC & PROFESSIONAL
QUALIFICATION(S):**

- Bachelor of Accountancy, National University of Singapore, Singapore
- Fellow Chartered Accountant of Singapore, Institute of Singapore Chartered Accountants, Singapore

WORKING EXPERIENCE

- Chief Financial Officer and Chief Operating Officer, Times Publishing Limited (“**TPL**”)
- Chief Financial Officer, TPL
- Chief Financial Officer, Chief Operating Officer and Executive Director, HTL International Holdings Ltd
- Chief Financial Officer, HTL International Holdings Ltd
- Group Financial Controller, HTL International Holdings Ltd
- Financial Controller, Pillar Corporation Pte Ltd
- Chief Financial Officer, Excel Machine Tools Ltd
- Senior Audit Manager, PricewaterhouseCoopers

OTHERS

- Nil

MS SEE KWAN KIT JENNIFER, 57

**Managing Director, Singapore and
Yoke Food Industries Malaysia,
F&N Foods Pte Ltd**

Date of appointment
01 April 2018

Length of service in the F&N Group
(as at 30 Sep 2022)
36 years 00 months

JOB DESCRIPTION

Ms See is responsible for overseeing and driving the growth strategies of the Food & Beverage business in Singapore and Yoke Food Industries Malaysia.

**ACADEMIC & PROFESSIONAL
QUALIFICATION(S):**

- Masters of Science (Marketing), National University of Singapore
- Bachelor of Business Administration, National University of Singapore

WORKING EXPERIENCE

- General Manager, Singapore and Indonesia, F&N Foods Pte Ltd (“**FNF**”)
- General Manager, Singapore, FNF
- General Manager, Beverages (Singapore), Fraser & Neave (Singapore) Pte Limited (“**FNS**”)
- General Manager, Corporate Marketing, FNS
- Deputy General Manager, Corporate Marketing, FNS
- Assistant General Manager, Corporate Marketing, FNS/Marketing, Asia Dairies Pte Ltd (“**ADPL**”)
- Senior Marketing Manager, Corporate Dairies Division, FNS/Marketing, ADPL
- Marketing Manager, ADPL
- Business Development Manager, F&N Coca-Cola Pte Ltd (“**FNCC**”)
- Deputy Marketing Manager, FNCC
- Marketing Services Manager, FNCC

OTHERS

- Vice-Chairman for War on Diabetes Sub-Work Group, Food & Beverage Industry Group Main Committee, Singapore Manufacturing Federation
- Treasurer, Council, Singapore Kindness Movement

**MR LEONG CHI HOW
CHRISTOPHER, 55**

Director, Group Finance

Date of appointment
01 February 2022

Length of service in the F&N Group
(as at 30 Sep 2022)
26 years 05 months

JOB DESCRIPTION

Mr Leong is responsible for the Group Finance and Accounting, Treasury, Taxation and Risk Management functions.

**ACADEMIC & PROFESSIONAL
QUALIFICATION(S):**

- Chartered Accountant Singapore, Institute of Singapore Chartered Accountants (ISCA)
- Fellow Chartered Certified Accountant, Association of Chartered Certified Accountants (ACCA)
- Bachelor of Accountancy (Honours), National University of Singapore

WORKING EXPERIENCE

- Deputy Chief Financial Officer, F&N
- Financial Controller, F&N
- Head, Group Treasury, F&N
- Group Treasury Manager, F&N
- Senior Accountant, F&N
- Senior Accountant, Keppel Corporation Limited
- Audit Senior, Ernst & Young Singapore

OTHERS

- Nil