

Leadership Team



Mr Lee Meng Tat
Chief Executive Officer,
Non-Alcoholic Beverages
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Mr Edmond Neo
Chief Executive Officer, Beer
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Mr Siew Peng Yim
Chief Executive Officer,
Times Publishing Group
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Mr Lim Yew Hoe
Chief Executive Officer,
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Chief Financial Officer and
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Head, Mergers and Acquisitions
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MR LEE MENG TAT, 56**CHIEF EXECUTIVE OFFICER,
NON-ALCOHOLIC BEVERAGES**

Date of appointment
01 May 2015

Length of service in the F&N Group
(as at 30 Sep 2019)
16 years 10 months

JOB DESCRIPTION

Mr Lee is responsible for overseeing and driving the growth strategies of Group's non-alcoholic beverages business, which has operations and investments in Indonesia, Malaysia, Myanmar, Singapore, Thailand and Vietnam.

**ACADEMIC & PROFESSIONAL
QUALIFICATION(S):**

- Certificate in Corporate Governance, International Directors Programme (IDP-C), INSEAD, France
- Advanced Management Program, Harvard Business School, USA
- Master of Business Administration, Imperial College, London, UK
- Bachelor of Engineering (Mechanical), National University of Singapore, Singapore

WORKING EXPERIENCE

- Chief Executive Officer, Wildlife Reserves Singapore Group
- Chief Corporate Development Officer, Food & Beverage Division, Fraser and Neave, Limited ("F&N")
- Chief Executive Officer, China, Heineken-APB (China) Management Services Co., Ltd and Regional Director, China, Asia Pacific Breweries Ltd ("APB")
- Vice-President & Deputy Head, Education Services and Corporate General Manager (Projects), Times Publishing Ltd
- Vice-President (E-business & Operations), Fannet Online Pte Ltd
- Senior Manager, New Ventures, F&N
- Deputy General Manager, Sembawang Leisure Pte Ltd
- Deputy Director, Regional Tourism, Singapore Tourism Board
- Assistant Head, International Business Development, Singapore Economic Development Board
- Owner, Wokabout Pte Ltd
- Assistant Treasurer, Corporate Banking, DBS Bank Ltd

OTHERS

- Council Member, Singapore Cancer Society

MR EDMOND NEO, 54**CHIEF EXECUTIVE OFFICER, BEER**

Date of appointment
01 October 2016

Length of service in the F&N Group
(as at 30 Sep 2019)
27 years 02 months

JOB DESCRIPTION

Mr Neo is responsible for overseeing and driving the Group's beer business.

**ACADEMIC & PROFESSIONAL
QUALIFICATION(S):**

- Bachelor of Accountancy, National University of Singapore, Singapore
- Diploma in Marketing Management, Singapore Institute of Management, Singapore
- Heineken Executive Program, INSEAD, Fontainebleau

WORKING EXPERIENCE

- Managing Director, Chang International Co., Ltd
- General Manager, Regional Brand Development, F&N Interflavine Pte Ltd
- Director, Group Commercial, APB
- Chief Executive Officer, APB (Lanka) Ltd
- Commercial Manager, Cambodia Brewery Limited
- Assistant General Manager, Group Commercial, APB
- Regional Marketing Manager, Philips Electronics Singapore
- Senior Marketing Manager, APB
- Senior Brand Manager, DB Breweries Limited
- Senior Brand Manager, APB Singapore
- Corporate Banking Officer, Overseas Union Bank
- Auditor, Price Waterhouse

OTHERS

Nil

Leadership Team

MR SIEW PENG YIM, 51

CHIEF EXECUTIVE OFFICER, TIMES PUBLISHING GROUP

Date of appointment
01 October 2014

Length of service in the F&N Group
(as at 30 Sep 2019)
7 years 05 months

JOB DESCRIPTION

Mr Siew is responsible for overseeing and driving the growth strategies of the Group's publishing and printing businesses.

ACADEMIC & PROFESSIONAL QUALIFICATION(S):

- Bachelor of Accountancy, National University of Singapore, Singapore
- Chartered Accountant of Singapore, Institute of Singapore Chartered Accountants, Singapore

WORKING EXPERIENCE

- Chief Financial Officer and Chief Operating Officer, Times Publishing Limited ("TPL")
- Chief Financial Officer, TPL
- Chief Financial Officer, Chief Operating Officer and Executive Director, HTL International Holdings Ltd
- Chief Financial Officer, HTL International Holdings Ltd
- Group Financial Controller, HTL International Holdings Ltd

OTHERS

Nil

MR LIM YEW HOE, 53

CHIEF EXECUTIVE OFFICER, FRASER & NEAVE HOLDINGS BHD

Date of appointment
01 December 2014

Length of service in the F&N Group
(as at 30 Sep 2019)
4 years 10 months

JOB DESCRIPTION

Mr Lim is responsible for overseeing and driving the growth strategies of the Fraser & Neave Holdings Group's businesses.

ACADEMIC & PROFESSIONAL QUALIFICATION(S):

- Master of Business Administration (Banking and Finance), Nanyang Technological University
- Bachelor of Science (Estate Management), National University of Singapore

WORKING EXPERIENCE

- Chief Executive Officer, Fraser & Neave Holdings Bhd
- Managing Director, Asia Pacific Brewery (Hanoi) Limited
- Managing Director, Myanmar Brewery Limited
- General Manager, Chief Executive Officer's Office, APB
- Cluster Director, Heineken Asia Pacific Breweries (China) Pte Ltd
- General Manager, Heineken Trading Shanghai Co. Ltd
- General Manager, Shanghai Asia Pacific Breweries Co. Ltd
- Commercial Director, Shanghai Asia Pacific Breweries Co. Ltd
- Sales Director, Shanghai Asia Pacific Breweries Co. Ltd
- Commercial Manager, Myanmar Brewery Limited
- Manager, Indochina Regional Director's Office, APB
- Airport Manager, Civil Aviation Authority of Singapore
- Assistant Airport Manager, Civil Aviation Authority of Singapore

OTHERS

Nil

MR HUI CHOON KIT, 55**CHIEF FINANCIAL OFFICER AND COMPANY SECRETARY**

Date of appointment
01 Oct 2012

Length of service in the F&N Group
(as at 30 Sep 2019)
19 years 08 months

JOB DESCRIPTION

Mr Hui is responsible for the Group Finance, Treasury, Taxation, Investor Relations and Corporate Communications, Risk Management and Sustainability, Corporate Secretariat, Group Legal and Management Services functions.

ACADEMIC & PROFESSIONAL QUALIFICATION(S):

- Master of Business Administration, Nanyang Technological University, Singapore
- Bachelor of Business, Curtin University of Technology, Australia
- Chartered Accountant of Singapore, Institute of Singapore Chartered Accountants, Singapore

WORKING EXPERIENCE

- Group Financial Controller, F&N
- Deputy Group Financial Controller/ General Manager, Corporate Communications, F&N
- General Manager, Treasury and Budget, F&N
- General Manager, Corporate Communications & Special Projects/ Budget Manager, Chairman's Office, F&N
- Deputy General Manager, Corporate Planning & Business Development/ Budget Manager, Chairman's Office, F&N
- Assistant General Manager, Corporate Planning & Business Development, F&N
- Senior Manager, New Ventures, F&N
- Manager, Corporate Finance, Schroder International Merchant Bankers Limited
- Assistant Vice-President, Investment Banking, Keppel Bank of Singapore Limited
- Executive Consultant, Ernst & Young Consultants Pte Ltd

OTHERS

- Member, Finance Committee, National Kidney Foundation

MR VIVEK CHHABRA, 60**HEAD, MERGERS AND ACQUISITIONS**

Date of appointment
01 April 2015

Length of service in the F&N Group
(as at 30 Sep 2019)
4 years 06 months

JOB DESCRIPTION

Mr Chhabra is responsible for the Business Development and Mergers and Acquisitions functions.

ACADEMIC & PROFESSIONAL QUALIFICATION(S):

- Bachelor of Commerce (Honours), University of Bombay, India
- Chartered Accountant, Institute of Chartered Accountants, India

WORKING EXPERIENCE

- Head, Mergers and Acquisitions, F&N
- President, Sermsuk Public Company Limited; CEO Non-Alcoholic Beverages Thailand
- Chief Financial Officer, Non-Alcoholic Beverages, F&N
- Regional Director, South Asia and Director, Business Development, Heineken Asia Pacific Limited ("HAP")
- Director, Group Finance, HAP
- Finance Manager, Vietnam, HAP
- Finance Manager, Papua New Guinea, HAP
- Finance Manager, Britannia Industries Ltd
- Manager, International Internal Audit, Britannia Industries Ltd
- Senior Assistant Manager, Britannia Industries Ltd
- Assistant Manager, Corporate Accounts, Britannia Industries Ltd (RJR Nabisco)
- Finance Executive, Parke Davis India Limited

OTHERS

Mr Chhabra is a Member of Malaysian Institute of Accountants. He was a member of the Resource Panel for Finance (Singapore Government Parliamentary Committee) and vice-chairman of the South Asia Business Group in the Singapore Business Federation. Mr Chhabra was also the co-chairman of the International Finance Corporation sponsored Private Sector Forum in Vietnam in 1999. He has received citations from governmental bodies in Vietnam and India.