

# GROUP MANAGEMENT



**Mr Lee Meng Tat**  
Chief Executive Officer,  
Non-Alcoholic Beverages



**Mr Edmond Neo**  
Chief Executive Officer,  
Beer



**Mr Siew Peng Yim**  
Chief Executive Officer,  
Times Publishing Group



**Mr Hui Choon Kit**  
Chief Financial Officer  
and Company Secretary

## MR LEE MENG TAT, 55

### CHIEF EXECUTIVE OFFICER, NON-ALCOHOLIC BEVERAGES

Date of appointment  
**01 May 2015**

Length of service in the F&N  
Group (as at 30 Sep 2018)  
**15 years 10 months**

### JOB DESCRIPTION

Mr Lee is responsible for overseeing and driving the growth strategies of Group's non-alcoholic beverages business, which has operations and investments in Indonesia, Malaysia, Myanmar, Singapore, Thailand and Vietnam.

### ACADEMIC & PROFESSIONAL QUALIFICATION(S)

- Certificate in Corporate Governance, International Directors Programme (IDP-C), INSEAD, France
- Advanced Management Program, Harvard Business School, USA
- Master of Business Administration, Imperial College, London, UK
- Bachelor of Engineering (Mechanical), National University of Singapore, Singapore

### WORKING EXPERIENCE

- Chief Executive Officer, Wildlife Reserves Singapore Group
- Chief Corporate Development Officer, Food & Beverage Division, Fraser and Neave, Limited
- Chief Executive Officer, China, Heineken-APB (China) Management Services Co., Ltd and Regional Director, China, Asia Pacific Breweries Ltd
- Vice-President & Deputy Head, Education Services and Corporate General Manager (Projects), Times Publishing Ltd
- Vice-President (E-business & Operations), Fannet Online Pte Ltd
- Senior Manager, New Ventures, Fraser and Neave, Limited
- Deputy General Manager, Sembawang Leisure Pte Ltd
- Deputy Director, Regional Tourism, Singapore Tourism Board
- Assistant Head, International Business Development, Singapore Economic Development Board
- Owner, Wokabout Pte Ltd
- Assistant Treasurer, Corporate Banking, DBS Bank Ltd

### OTHERS

- Council Member (Co-opted), Singapore Cancer Society

**MR EDMOND NEO, 53****CHIEF EXECUTIVE OFFICER, BEER**

Date of appointment  
**01 Oct 2016**

Length of service in the F&N Group (as at 30 Sep 2018)  
**26 years 02 months**

**JOB DESCRIPTION**

Mr Neo is responsible for overseeing and driving the Group's beer business.

**ACADEMIC & PROFESSIONAL QUALIFICATION(S)**

- Bachelor of Accountancy, National University of Singapore, Singapore

**WORKING EXPERIENCE**

- Managing Director, Chang International Co., Ltd
- General Manager, Regional Brand Development, F&N Interflavine Pte Ltd
- Director, Group Commercial, Asia Pacific Breweries Ltd
- Chief Executive Officer, Asia Pacific Breweries (Lanka) Ltd
- Commercial Manager, Cambodia Brewery Limited
- Assistant General Manager, Group Commercial, Asia Pacific Breweries Ltd
- Regional Marketing Manager, Philips Electronics Singapore
- Senior Marketing Manager, Asia Pacific Breweries Ltd
- Senior Brand Manager, DB Breweries Limited

- Senior Brand Manager, Asia Pacific Breweries Singapore
- Corporate Banking Officer, Overseas Union Bank
- Auditor, Price Waterhouse

**OTHERS**

Nil

**MR SIEW PENG YIM, 50****CHIEF EXECUTIVE OFFICER, TIMES PUBLISHING GROUP**

Date of appointment  
**01 Oct 2014**

Length of service in the F&N Group (as at 30 Sep 2018)  
**6 years 05 months**

**JOB DESCRIPTION**

Mr Siew is responsible for overseeing and driving the growth strategies of the Group's publishing and printing businesses.

**ACADEMIC & PROFESSIONAL QUALIFICATION(S)**

- Bachelor of Accountancy, National University of Singapore, Singapore
- Chartered Accountant of Singapore, Institute of Singapore Chartered Accountants, Singapore

**WORKING EXPERIENCE**

- Chief Financial Officer and Chief Operating Officer, Times Publishing Limited
- Chief Financial Officer, Times Publishing Limited

- Chief Financial Officer, Chief Operating Officer and Executive Director, HTL International Holdings Ltd
- Chief Financial Officer, HTL International Holdings Ltd
- Group Financial Controller, HTL International Holdings Ltd

**OTHERS**

Nil

**MR HUI CHOON KIT, 54****CHIEF FINANCIAL OFFICER AND COMPANY SECRETARY**

Date of appointment  
**01 Oct 2012**

Length of service in the F&N Group (as at 30 Sep 2018)  
**18 years 08 months**

**JOB DESCRIPTION**

Mr Hui is responsible for the Group Finance, Treasury, Taxation, Investor Relations and Corporate Communications, Risk Management and Sustainability, Corporate Secretariat, Group Legal and Management Services functions.

**ACADEMIC & PROFESSIONAL QUALIFICATION(S)**

- Master of Business Administration, Nanyang Technological University, Singapore

- Bachelor of Business, Curtin University of Technology, Australia
- Chartered Accountant of Singapore, Institute of Singapore Chartered Accountants, Singapore

**WORKING EXPERIENCE**

- Group Financial Controller, Fraser and Neave, Limited ("FNL")
- Deputy Group Financial Controller/General Manager, Corporate Communications, FNL
- General Manager, Treasury and Budget, FNL
- General Manager, Corporate Communications & Special Projects/Budget Manager, Chairman's Office, FNL
- Deputy General Manager, Corporate Planning & Business Development/ Budget Manager, Chairman's Office, FNL
- Assistant General Manager, Corporate Planning & Business Development, FNL
- Senior Manager, New Ventures, FNL
- Manager, Corporate Finance, Schroder International Merchant Bankers Limited
- Assistant Vice-President, Investment Banking, Keppel Bank of Singapore Limited
- Executive Consultant, Ernst & Young Consultants Pte Ltd

**OTHERS**

- Member, Finance Committee, National Kidney Foundation