

Annual Report 2014

BRINGING PEOPLE *closer*



contents

Performance at a Glance	02
Global Presence	04
Corporate Profile	06
Group Financial Performance	07
Message from the Chairman	08
Board of Directors	12
Corporate Information	18
Corporate Structure	19

CEO Business Review

Beverages	20
Dairies	35
Publishing & Printing	40

Investor Relations	53
Capital Resources	54
Corporate Social Responsibility	56
Enterprise-Wide Risk Management	64
Corporate Governance	65

Index to Financial Report	80
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The F&N Group's success over the last 131 years is built on our guiding principle of delivering great experiences to our customers. Whether it is refreshing or nourishing consumers with their favourite F&N beverage or dairy product, or facilitating the sharing of knowledge through our publications, we at F&N are passionate about bringing people *closer*.

In this part of the world, families and friends revel in festivities and celebrate achievements with an F&N drink in hand; F&N Sparkling Drinks help spread festive cheer, 100PLUS is the enabler for consumers who lead active and healthy lifestyles, and F&N NUTRISOY and F&N MAGNOLIA have nourished generations with its nutritious goodness.

Generations of young inquisitive minds have been inspired by our published materials. Our Publishing & Printing division aims to enrich lives through knowledge sharing and making it accessible and widely available through our retail and distribution network.

Great experiences are made more meaningful and memorable when shared. Thus, at F&N, we have become, and continue to strive to be a part of our consumers' daily lives. Not only do we bring people together, we bring them *closer*.

