

CEO Business Review

PROPERTIES

distinctive developments

“Going forward, the Group will continue to monitor the markets closely for new investment and acquisition opportunities. Other than Singapore, the Group will focus on strengthening our overseas presence, particularly in China and Australia, as well as emerging Asian economies such as Vietnam.”



LIM EE SENG – CHIEF EXECUTIVE OFFICER



From top, clockwise:
Lumiere Residences, Sydney
YewTee Point, Singapore
St. Thomas Suites, Singapore



REVENUE INCREASED 4% TO

\$1.915B

PBIT INCREASED 28% TO

\$586M

Business Overview

We are happy to report a strong performance from the Properties division. Underpinned by pre-sold residential properties in Singapore and higher sales from overseas residential properties, we achieved total revenue of \$1.915b. This improved performance was a 4% increase over the \$1.839b recorded last year. Coupled with higher rental income from our investment properties, the Properties division posted PBIT of \$586m, 28% above last year.

During the year, we sold over 1,600 residential units in our core markets, injected two properties into our retail real estate investment trust ("REIT"), and grew our Gold-Standard serviced residence presence internationally.

Market Review

Singapore's economy expanded strongly, with growth across a broad range of industries. In 1Q2010 and 1H2010, GDP grew 46% and 27%, respectively. Notwithstanding the sequential contraction in 3Q2010, the Ministry of Trade and Industry announced that Singapore's economy remains on track to achieve an overall growth forecast of 13% to 15% for 2010.

Backed by a robust economy, Singapore's residential sales momentum remained strong through 3Q2010. Total take-up of new private residential homes for the ten months to October 2010 totalled 13,109 units¹, against 14,688 units in the full year of 2009. Private residential home prices

also climbed 3% in 3Q2010, compared with the 5% and 6% increase in 2Q2010 and 1Q2010, respectively.

Singapore retail segment remained strong this year. Rental and occupancy rates remained robust, especially at suburban malls.

Office rents in Singapore continued to strengthen after turning around in 2Q2010. Grade A rents rose 7% in 3Q2010, to average \$9.00psf per month while occupancy increased to 97% from 94% in 2Q2010.

¹ Excludes executive condominiums, which are a hybrid of public and private housing

CEO Business Review

PROPERTIES



From left to right: Waterfront Gold, Singapore
Flamingo Valley, Singapore

Development

Singapore – Providing for future growth

Singapore remains a key development market for the Group. Coupled with our commitment to turning over our land bank for efficient capital management, this year, the Group launched several mass market segment projects and added five sites to our land bank. The development pipeline, together with successful pre-sold development projects, provides the Group a platform for future growth.

This year, we launched the 81-unit *Residences Botanique* in January, the 393-unit freehold *Flamingo Valley* in May and the 361-unit phase 3 of The Waterfront Collection, *Waterfront Gold* in June. *Residences Botanique* and *Waterfront Gold* recorded strong sales with 98% and 53% sold, respectively. Together with the remaining units at *Waterfront Waves* and *Waterfront Key* which were launched last year, we sold a total of 575 units in Singapore this year.

We also obtained Temporary Occupation Permits for the 240-unit *Clementi Woods* and 176-unit *St Thomas Suites*, both of which are fully sold residential projects in Singapore.

We continued to tap on the government land sales programme to replenish our land bank, with a strong focus on cost discipline (in pricing our land bids and managing construction costs) and capital recycling (managing turnaround time to launch and working with joint venture partners). Having successfully acquired an executive condominium site at Sengkang in March 2010 for \$315psf, we launched it six months later as *Esparina Residences*, at an average selling price of \$740psf. *Esparina Residences* was undertaken in partnership with Lum Chang Construction Company. Subsequently, in partnership with Far East Organization (“FEO”), the Group successfully tendered for another two residential development sites – Yishun in August for \$321psf and Pasir Ris in September for \$335psf. In July, the Group acquired *Starhub Centre*, a prime site located

in the heart of Orchard Road, for \$380m. With a gross floor area of about 330,000sqf, this site offers exciting re-development potential into a mixed high-end residential and retail development that can be integrated with *The Centrepoint*, our retail mall, which is currently connected to *Starhub Centre* via a second-storey link bridge. In November 2010, in a partnership with FEO and Sekisui House (a top Japanese home builder), we secured another site at Upper Serangoon for \$320psf. In total, these acquisitions have shored up our land bank for the next two years, with about 3m sqf of potential gross saleable area for the development of about 2,900 units, mainly in the mass market segment.

Projects currently under development – Singapore

| Projects | No. of Units | % Sold 30 Sep 2010 | % Completion @ 30 Sep 2010 | Ave. Selling Price (\$ psf) | Land Cost (\$ psf) | Est. Completion Date |
|-------------------------------|--------------|-----------------------|-------------------------------|-----------------------------------|-----------------------|-------------------------|
| Soleil@Sinaran | 417 | 93% | 79% | 1,405 | 510 | 3Q2011 |
| Martin Place Residences | 302 | 99% | 67% | 1,520 | 666 | 3Q2011 |
| Waterfront Waves ¹ | 405 | 100% | 63% | 750 | 240 | 4Q2011 |
| Woodsville 28 | 110 | 100% | 53% | 880 | 434 | 3Q2011 |
| Caspian | 712 | 100% | 35% | 610 | 248 | 3Q2012 |
| Waterfront Key ¹ | 437 | 80% | 31% | 740 | 240 | 4Q2012 |
| Residences Botanique | 81 | 98% | 28% | 1,020 | 260 | 2Q2012 |
| 8@Woodleigh | 330 | 100% | 21% | 790 | 267 | 3Q2012 |
| Flamingo Valley | 393 | 18% | 0% | 1,200 | 415 | 3Q2014 |
| Waterfront Gold ¹ | 361 | 53% | 0% | 850 | 240 | 1Q2013 |

Note:

¹ 50/50 joint venture with Far East Organization

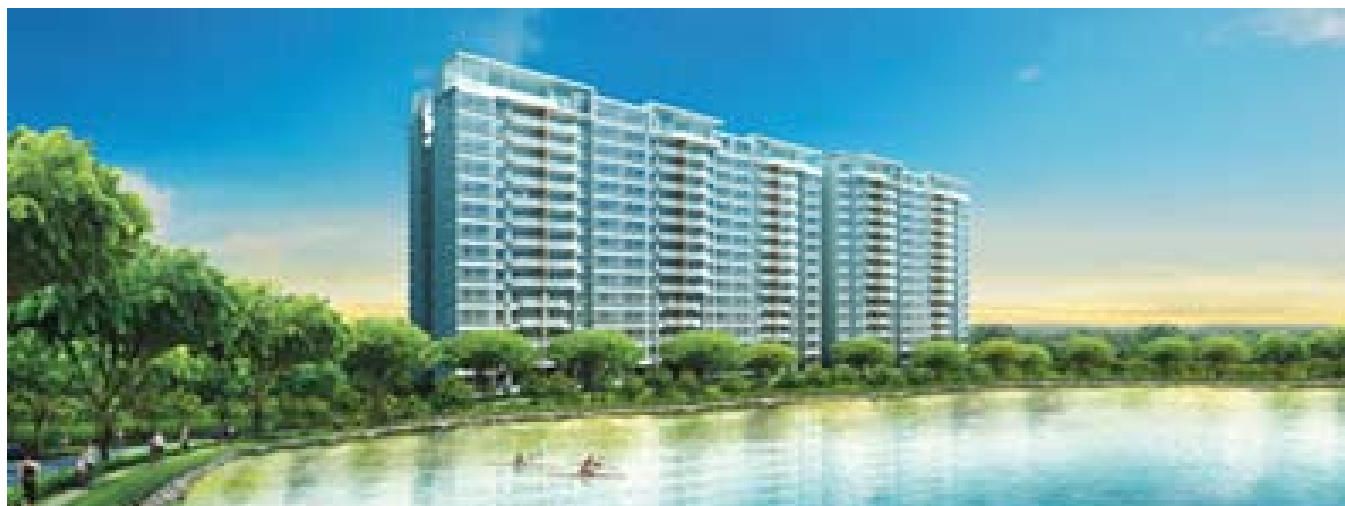
Land bank – Singapore

| Projects | Location | Effective Interest | Est. No. of Units | Est. Saleable Area ('mil sqf) | Land Cost (\$ psf ppr) | Tenure | Est. Launch Ready Date |
|----------------------------------|------------------|--------------------|-------------------|-------------------------------|------------------------|-----------|------------------------|
| Esparina Residences ¹ | Sengkang | 80% | 573 | 0.58 | 315 | Leasehold | 4Q2010 |
| Hougang S19 | Upper Serangoon | 50% | 472 | 0.46 | 320 | Leasehold | 2012 |
| Pasir Ris S10a | Pasir Ris Dr 3/4 | 50% | 436 | 0.45 | 335 | Leasehold | 2011 |
| Starhub Centre | Orchard | 100% | 240 | 0.33 | 1,015 | Leasehold | TBC |
| Waterfront Isle | Bedok Reservoir | 50% | 556 | 0.57 | 240 | Leasehold | 2Q2011 |
| Yishun site | Yishun Ave 2 | 50% | 667 | 0.71 | 321 | Leasehold | 2011 |
| TOTAL | | | 2,944 | 3.10 | | | |

Note:

¹ Launched in October 2010
TBC denotes To Be Confirmed

Waterfront Key, Singapore



CEO Business Review

PROPERTIES

Overseas - Delivering our overseas pipeline; diversified overseas play

We continued to deliver on our overseas development pipeline. Riding on sustained demand for quality homes in our key markets, this year, the Group sold 644 units in China and 455 units in Australia.

In China, sales momentum at *Baitang One* in Suzhou continued to be strong. A total of 651 units (including options) have been sold in phases 1a and 1b, at an average selling price of RMB13,383psm and RMB13,590psm, respectively. For *Shanshui Four Seasons* phase 1, which was launched in FY2009, about 405 units have been sold so far (out of 418 units) at an average selling price of RMB13,470psm.

Demand for office space at *A-Space* in Chengdu continued to be strong with sales totalling RMB184m for the 94 units (including options) sold. The average selling price achieved was about RMB5,400psm.

In Australia, the Group successfully launched *One Central Park* ("OCP"), the first phase development of *Central Park*, the former Carlton United Brewery site in Sydney in August. *OCP*, designed by Pritzker prize-winning architect Jean Nouvel, comprises two residential towers above a 6-level retail and leisure podium. The project has been very well received, with unit prices ranging from A\$535,000 to A\$1.3m. At the end of September 2010, a total of 295 units (including options) have been sold.

Over at City Quarter, Sydney, we saw brisk sales of the completed 409-unit *Trio* and *Alexandra*. Including the 150 units sold in this financial year, we have successfully sold 345 units (or 85%) from these projects at an average selling price of A\$660psf. At *Frasers Landing* in Western Australia, where the group is planning a future community of 1,180 homes (houses and apartments) across 12 hamlets, a total of 23 properties were sold, totalling A\$11m this year.

The Group also strengthened its presence in Sydney with the acquisition of a 13.5 ha site at Ryde from the Royal Rehabilitation Centre of Sydney for A\$83m (\$98m). The site allows for the development of close to 800 residences including houses, town-houses and apartments. The Group now has a substantial land bank in Australasia of about 7.7m sqf, with a development potential for over 5,300 homes.



Shanshui Four Seasons, Shanghai

quality homes
distinctive
living



DISTINCTIVE PORTFOLIO

CEO Business Review

PROPERTIES



From left to right: Lumiere Residences, Sydney
Trio, Sydney

Projects currently under development – Overseas

Australia

| Projects | Location | Effective Interest | No. Of Units | % Sold @ 30 Sep 2010 | % Completion @ 30 Sep 2010 | Ave. Selling Price (A\$ psf) | Land Cost (A\$ psf) | Est. Completion Date |
|--------------------|----------|--------------------|--------------|----------------------|----------------------------|------------------------------|---------------------|----------------------|
| Lorne Killara | Sydney | 75.0% | 40 | 38% | 100% | 700 | 123 | Completed |
| Lumiere Residences | Sydney | 81.0% | 456 | 96% | 100% | 1,000 | 90 | Completed |
| Trio/Alexandra | Sydney | 88.0% | 409 | 85% | 100% | 660 | 98 | Completed |
| One Central Park | Sydney | 75.0% | 623 | 40% | – | 1,020 | 83 | 3Q2013 |

China

| Projects | Location | Effective Interest | No. Of Units | % Sold @ 30 Sep 2010 | % Completion @ 30 Sep 2010 | Ave. Selling Price (RMB psm) | Land Cost (RMB psf) | Est. Completion Date |
|--|----------|--------------------|--------------|----------------------|----------------------------|------------------------------|---------------------|----------------------|
| Chengdu Logistic Park (Office) - Phase 1 | Chengdu | 80.0% | 137 | 52% | 100% | 5,390 | 26 | Completed |
| Shanshui Four Seasons - Phase 1 | Shanghai | 76.0% | 418 | 96% | 100% | 13,470 | 145 | Completed |
| Baitang One - Phase 1a | Suzhou | 100.0% | 426 | 99% | 86% | 13,380 | 233 | 3Q2011 |
| Baitang One - Phase 1b | Suzhou | 100.0% | 542 | 28% | 33% | 13,590 | 233 | 4Q2011 |



From left to right: Central Park, Sydney
Trio, Sydney

Land bank – Overseas

Australasia

| Projects | Location | Effective Interest | Est. No. Of Units | Est. Saleable Area ('mil sqf) | Land Cost (A\$ psf) | Est. Selling Price (A\$ psf) |
|--------------------------------|-------------|--------------------|-------------------|-------------------------------|---------------------|------------------------------|
| Central Park (CUB site) | Sydney | 75.0% | 1,557 | 2.0 | 83 | 900-950 |
| Frasers Landing | Mandurah | 56.3% | 1,180 | 1.7 | 10 | 250-350 |
| Killara Pavillions | Sydney | 75.0% | 99 | 0.1 | 149 | 700-900 |
| Parramatta River | Parramatta | 75.0% | 550 | 0.6 | 39 | 600-700 |
| Putney/Ryde (Royal Rehab site) | Sydney | 75.0% | 791 | 1.1 | 83 | – |
| Queens Riverside | Perth | 87.5% | 439 | 0.6 | 37 | 660-810 |
| Coast Papamoa Beach | New Zealand | 67.5% | 684 | 1.5 | NZ\$15 | NZ\$350-450 |
| Broadview Rise | New Zealand | 75.0% | 29 | 0.1 | NZ\$61 | NZ\$400-500 |
| TOTAL | | | 5,329 | 7.7 | | |

China

| Projects | Location | Effective Interest | Est. No. Of Units | Est. Saleable Area ('mil sqf) | Land Cost (RMB psf) | Est. Selling Price (RMB psm) |
|---|----------|--------------------|-------------------|-------------------------------|---------------------|------------------------------|
| Baitang One - Phase 2-4 | Suzhou | 100.0% | 2,858 | 4.6 | 250 | 11,300-20,000 |
| Shanshui Four Seasons - Phase 2-4 | Shanghai | 76.0% | 3,900 | 7.4 | 150 | 12,000-24,000 |
| Residential | | | 6,758 | 12.0 | | |
| Chengdu Logistic Park | Chengdu | 80.0% | – | 6.0 | – | – |
| Vision Shenzhen Business Park - Phase 3 | Shenzhen | 56.2% | – | 2.6 | – | – |
| Commercial | | | – | 8.6 | | |
| TOTAL | | | 6,758 | 20.6 | | |

CEO Business Review

PROPERTIES

From top to bottom:
Central Park, Sydney
Northpoint, Singapore



Retail

Continuing to unlock value in assets

As part of the Group's active portfolio management strategy, we injected two Singapore suburban retail malls, *Northpoint Extension* and *Yew Tee Point*, into FCT for \$290m in February 2010. This transaction further enhanced the Group's capital productivity, following the successful divestment of *Alexandra Technopark* into FCOT in August 2009. To part-finance this transaction, FCT issued new units. To help improve FCT's free float, the Group chose not to subscribe to these new units. As a result, our shareholding in FCT was reduced to 43%, from 52%.

Aided by contributions from new acquisitions and a strong recovery in *Northpoint's* operating performance post-completion of enhancement works, FCT achieved record full year gross revenue and net property income. Since listing in 2006, it has achieved four consecutive years of distribution per unit growth with a compounded annual growth rate of 8%. To unlock value, FCT embarked on a \$72m asset enhancement programme for *Causeway Point* in July 2010. Targeted to complete in December 2012, the refurbishment is geared towards enhancing property yields and shopper experience.

Commercial

Commercial Property's portfolio of retail malls, offices and business parks, held directly under the Group, through our REITs, Frasers Centrepoint Trust ("FCT") and Frasers Commercial Trust ("FCOT"), and a subsidiary in Hong Kong, Frasers Property China, delivered a strong performance. At the end of the financial year, the Commercial Property division had a combined portfolio value of over \$4.5b comprising 25 properties (excluding *Changi City Point*, *Changi Business Park* and *Compass Point*) with a total lettable area of over 6m sqf. The portfolio continued to deliver stable earnings, with healthy occupancy. In line with our strategy of unlocking value from our investment properties, the Group has successfully injected two good quality retail assets into our retail REIT, FCT, yielding attractive gains.

Office / Business Park Space

Improving asset performance

Following the transformational recapitalisation and refinancing exercise in FY2009, FCOT ended FY2010 on a firm footing with full year DPU up 31% to \$34m. This year, it also achieved an average occupancy of over 96% for its Singapore and Australia properties. These excellent results were boosted by the Manager's marketing efforts and tenant retention strategy, as well as strong economic recovery. *KeyPoint* in particular recorded five consecutive quarters of growth in occupancy rates. For the last financial quarter, both *KeyPoint* and the Australia properties recorded higher revenue compared to a year ago.

In China, phases 1 and 2 of *Vision Shenzhen Business Park* - comprising 7 medium-rise blocks of hi-tech business park space around a 16,000sqm lush landscaped park - continued to enjoy almost full occupancy. Development work on the new phase 3 is expected to commence in 2011. Upon completion, this 240,000sqm development, together with phases 1 and 2, is expected to be a landmark project within Shenzhen and the greater Pearl River Delta region.

Developing greenfield projects

Located within the Bedok Town Centre with a large population of 295,000 residents, *Bedok Point* is a 4-storey retail mall with 2 basements, offering a net lettable area of 81,000sqf. At about 96% leased, *Bedok Point* was completed in November 2010. In keeping with our commitment to improve capital productivity by divesting commercial properties with stable yields into our REITs, we have earmarked this retail mall for injection into FCT once operations stabilise, subject to favourable capital market conditions.

Another pipeline asset is our joint venture with Ascendas Pte Ltd, *Changi City Point*. Strategically situated at the gateway to *Changi Business Park*, the construction of *Changi City Point*, a 208,000-sqf of retail mall space has started and is expected to complete by 2H2011.



Changi City Point, Singapore

DISTINCTIVE PORTFOLIO

CEO Business Review

PROPERTIES

Commercial Portfolio

| Properties | Effective Interest | Book Value (\$'m) | Net Lettable Area (sqf) | Occupancy | |
|--|--------------------|-------------------|-------------------------|------------------|------------------|
| | | | | FY2009 | FY2010 |
| Singapore | | | | | |
| REIT (Frasers Centrepoint Trust) - Singapore | | | | | |
| Anchorpoint | 42.9% | 76 | 71,610 | 97% | 99% |
| Causeway Point | 42.9% | 730 | 418,543 | 100% | 97% ⁵ |
| Northpoint | 42.9% | } 503 | 149,365 | 90% ⁵ | 99% |
| Northpoint Extension | 42.9% | | 85,517 | 100% | 100% |
| YewTee Point | 42.9% | 130 | 72,948 | 97% | 98% |
| Non-REIT Retail Asset - Singapore | | | | | |
| Bedok Point ¹ | 100.0% | NA | 80,985 | NA | NA |
| Changi City Point ^{1,2} | 50.0% | NA | 207,000 ⁶ | NA | NA |
| Compass Point ³ | - | NA | 266,586 | 100% | 100% |
| Robertson Walk (Retail) | 100.0% | 54 | 97,605 | 84% | 73% |
| The Centrepoint | 100.0% | 581 | 332,261 ⁷ | 98% | 98% |
| Valley Point (Retail) | 100.0% | 23 | 39,817 | 100% | 100% |
| Overseas | | | | | |
| Non-REIT Retail Asset - Overseas | | | | | |
| Australia, Sydney - Bridgepoint | 100.0% | A\$42m | 76,018 | 96% | 96% |
| China, Beijing - Crosspoint | 100.0% | RMB261m | 160,900 | 89% | 68% |
| Total RETAIL | | | 2,056,155 | | |
| Singapore | | | | | |
| REIT (Frasers Commercial Trust) - Singapore | | | | | |
| 55 Market Street | 24.4% | 120 | 72,109 | 93% | 83% |
| Alexandra Technopark | 24.4% | 351 | 1,048,745 | 100% | 100% |
| China Square Central | 24.4% | 545 | 368,328 | 100% | 100% |
| KeyPoint | 24.4% | 283 | 309,905 | 71% | 81% |
| Non-REIT Office/Business Park Asset - Singapore | | | | | |
| Alexandra Point ⁴ | 100.0% | 154 | 198,436 | 98% | 98% |
| Changi Business Park (Business Park) | 50.0% | NA | 1,264,931 ⁶ | NA | NA |
| Valley Point (Office) | 100.0% | 165 | 182,429 | 97% | 94% |
| Overseas | | | | | |
| REIT (Frasers Commercial Trust) - Overseas | | | | | |
| Australia, Canberra - Caroline Chisholm Centre | 12.2% | 136 | 216,591 | 100% | 100% |
| Australia, Perth - Central Park | 12.2% | 235 | 356,663 | 94% | 98% |
| Japan, Osaka - Cosmo Plaza | 24.4% | 49 | 224,028 | 62% | 26% |
| Japan, Osaka - Galleria Otemae Building | 24.4% | 74 | 108,509 | 62% | 89% |
| Japan, Tokyo - Azabu Aco Building | 24.4% | 22 | 15,944 | 100% | 100% |
| Japan, Tokyo - Ebara Techno-Serve Headquarters Building | 24.4% | 38 | 52,050 | 100% | 100% |
| Non-REIT Office/Business Park Asset - Overseas | | | | | |
| China, Beijing - Sohu.com Internet Plaza | 34.0% | RMB248m | 159,520 | 96% | 98% |
| China, Shenzhen - Shenzhen Hi-Tech Industrial Park (Phase 1 & 2) | 56.2% | RMB756m | 1,378,300 | 98% | 100% |
| Vietnam, Ho Chi Minh City - Me Linh Point | 75.0% | 60 | 190,995 | 95% | 95% |
| Total OFFICE | | | 6,147,393 | | |
| COMMERCIAL PROPERTIES | | | 8,203,547 | | |

Note:

- 1 Currently under development
- 2 Joint venture with Ascendas Pte Ltd
- 3 Managed by Frasers Centrepoint Group
- 4 The Group injected Alexandra Technopark, a freehold site, into FCOT as a 99-year leasehold property for a consideration of \$343m on 26 Aug 2009
- 5 Lower occupancy due to planned enhancement work
- 6 Estimated gross floor area
- 7 Excludes floor space held by Management Corp Strata Title



Fraser Suites Top Glory, Shanghai

Hospitality

Building a premier global leader in serviced residences

Fraser's Hospitality continues to be a dominant force in the international serviced residence category with 38 properties in over 20 gateway cities – a total of 5,346 units in prime locations worldwide. Increasingly, it is occupying a leadership role in major markets, particularly in the Asia region. Development plans are on track to manage more than 60 properties over the next five years.

Our recently launched second brand, *Modena*, opened two new residences this year – *Modena Shanghai Putuo* and *Modena Heping Tianjin*, in response to the emergence of a new breed of 'road warrior business travellers'.

In the year under review, Fraser's Hospitality signed four Memorandums of Understanding with owners in Chennai, Doha, Wuxi and Wuhan.

The company also signed eight management agreements to manage apartments in Bangkok, Budapest, Doha, Chennai, Hanoi, Wuxi and Wuhan. Including *Modena*, the number of units signed up totalled 994.

This year, six properties commenced operations - *Fraser Suites Edinburgh* in November 2009, *Modena Heping Tianjin* in January 2010, *Fraser Suites Seef*, Bahrain and *Modena Putuo, Shanghai* in March; *Fraser Place Kuala Lumpur* in June, and *Fraser Residence Nankai*, Osaka in September, bringing the total number of operational and signed up apartments to 9,887 units.



Modena Shanghai Putuo

DISTINCTIVE PORTFOLIO

CEO Business Review

PROPERTIES

Owned Properties

| Country | Properties | Equity (%) | No. of Units | Occupancy | | Ave. Daily Rate |
|-----------------------------------|--------------------------------------|------------|--------------|--------------|--------|-----------------|
| | | | | FY2009 | FY2010 | FY2010 |
| Australia | Fraser Suites Sydney | 80.5 | 201 | 90% | 89% | A\$223 |
| China | Fraser Suites Beijing | 100.0 | 357 | 87% | 85% | RMB586 |
| London | Fraser Place Canary Wharf | 33.3 | 63 | 93% | 90% | £143 |
| | Fraser Place Chelsea | 20.0 | 30 | 78% | 89% | £101 |
| | Fraser Suites Kensington | 20.0 | 69 | 76% | 69% | £197 |
| Philippines | Fraser Place Manila | 100.0 | 89 | 87% | 87% | PHP 6,184 |
| Scotland | Fraser Suites Glasgow | 33.3 | 99 | 78% | 72% | £73 |
| | Fraser Suites Edinburgh | 51.0 | 75 | Newly Opened | 68% | £98 |
| Singapore | Fraser Place Singapore | 100.0 | 161 | 90% | 94% | S\$271 |
| | Fraser Suites Singapore ¹ | 100.0 | 251 | 84% | 85% | S\$238 |
| TOTAL NO. OF ROOMS (OWNED) | | | 1,395 | | | |

Note:

1 Planned enhancement work affected occupancy

| Country | Property | No. of Units |
|--|--|--------------|
| Bahrain | Fraser Suites Bahrain | 91 |
| China | Fraser Place Shekou | 232 |
| | Fraser Residence Shanghai | 272 |
| | Fraser Suites Shanghai | 187 |
| | Fraser Residence CBD East Beijing | 228 |
| | Fraser Suites Nanjing | 210 |
| | Modena Shanghai Putuo | 407 |
| | Modena Heping, Tianjin | 104 |
| France | Fraser Suites Harmonie, Paris La Defense | 134 |
| | Le Claridge Champs - Elysees, Fraser Suites, Paris | 110 |
| Hong Kong | Fraser Suites Hong Kong | 87 |
| London, UK | Fraser Residence Prince of Wales | 18 |
| | Fraser Place Queens Gate | 106 |
| | Fraser Residence Blackfriars, London | 12 |
| | Fraser Residence Islington | 70 |
| | Fraser Residence Monument | 14 |
| | Fraser Residence City | 22 |
| Malaysia | Fraser Place Kuala Lumpur | 216 |
| Philippines | Fraser Place Manila | 35 |
| Singapore | Fraser Place Fusionopolis, Singapore | 50 |
| South Korea | Fraser Suites Insadong, Seoul | 213 |
| | Fraser Place Central Seoul | 237 |
| Thailand | Fraser Place Urbana Langsuan, Bangkok | 143 |
| | Fraser Suites Urbana Sathorn, Bangkok | 156 |
| | Fraser Suites Sukhumvit, Bangkok | 163 |
| | Fraser Resort Pattaya | 84 |
| UAE | Fraser Suites Dubai | 180 |
| Vietnam | Fraser Suites Hanoi | 170 |
| TOTAL NO. OF ROOMS (UNDER MANAGEMENT) | | 3,951 |



Fraser Place Fusionopolis, Singapore

Top and bottom: Fraser Suites Singapore

From left to right: Fraser Suites Dubai, Fraser Suites Dubai Aqua Terrace



CEO Business Review

PROPERTIES



*From top to bottom: Esparina Residences, Singapore
Waterfront Gold, Singapore*

Looking Ahead

Market outlook

Although the global economy looks set to be on the path to recovery and the drivers of Singapore's economic growth are likely to remain intact, risks remain. There is still an uncertain credit environment in the US and the on-going concerns of sovereign debt defaults in Europe could have a negative spill-over effect on the rest of the world. Hence, there is the possibility of some moderation in the growth momentum of the property sector over the next few quarters.

Singapore's economy is forecasted to grow 4-6% in 2011, a marked slowdown from this year's blistering growth of 15%, but still above the long-term trend of 3-5%. This relatively buoyant forecast, together with strong growth in Asia, should help sustain a measure of market confidence, with residential sales likely to remain strong over the next quarter or so.

Development – Well positioned for growth

Going forward, the Group will continue to monitor the markets closely for new investment and acquisition opportunities. Other than Singapore, the Group will focus on strengthening our overseas presence, particularly in China and Australia, as well as emerging Asian economies such as Vietnam.

The Group will continue to maintain the Singapore development base. We will tap on the Government Land Sales Programme to replenish our land bank in this key market. To maintain a strong supply of private housing to meet demand, Singapore's government recently announced that it will continue to increase the land supply into Singapore market in 1H2011. The 1H2011 programme will have a record of 30 new sites¹ for residential development of about 14,300 units. We will continue to selectively replenish our land bank through this programme, focusing on the mass- and mid-market segments, and maintaining a strong focus on cost discipline in pricing our land bids.

¹ Comprises 17 confirmed sites for sale and 13 reserve sites which the government will release if it receives bids from developers



From left to right: Causeway Point Atrium, Singapore
Baitang One, Suzhou

The strong economy and low interest rate environment continue to support home demand. Coupled with strong locational traits such as proximity to public transport and right pricing, our latest project, *Esparina Residences*, was successfully launched in October 2010. Just over the first weekend of its launch, the Group sold 358 units (or 62%). Following that, the Group plans to launch, in 1H2011, the Yishun and Pasir Ris developments, as well as the last phase of the Waterfront Collection at Bedok, *Waterfront Isle*. Earnings will continue to be supported by pre-sold and new projects.

We continue to stay on course with our geographical diversification strategy. In China, with a target to launch an average of 1,000 units annually, the Group is preparing for the launch of the 902-unit *Baitang One* phase 2, while design development for *Shanshui Four Seasons* phase 2 is currently underway for launch in FY2012. To diversify the development portfolio, we are also targeting expansion into 2nd-tier cities in China, with a focus on the mid- to high-end market segments.

In keeping with our target to launch an average of 500 units annually in Australasia, we will remain focused on timely delivery of existing pipeline projects. The launch pipeline for Australasia in FY2011 is the 174-unit of phase 1 of *Fraser's Landing* in Mandurah, as well as 259 units from *Queens Riverside Perth*, and 86 units from phase 1 of *Coast@Papamoa* in New Zealand.

Commercial – Active portfolio management

As developer-sponsored REITs, FCT and FCOT will continue to tap into the Group's pipeline of quality assets, and offer unitholders greater investment potential through their acquisition-led growth strategy and active asset enhancement initiatives. In FY2011, the newly completed 81,000sqf *Bedok Point* retail mall has been earmarked for sale to FCT, once operations stabilise and capital market conditions are favourable. Besides allowing FCT to grow its portfolio with high quality assets, this divestment by the Group enables us to continue adding investment properties by maximising

total returns from development gains, property yield and management fees. *Bedok Point* currently has committed leases of 96%. Besides the acquisition-led strategy, FCT will also benefit from the value created after completion of enhancement works at *Causeway Point*. Average rental is targeted to increase by 20% to \$12.20 psf primarily through reconfiguring big boxes and improving tenant mix. Capital value is estimated to increase by \$160m, assuming a 5.75% cap rate.

In addition, the Group will continue to drive organic growth by improving rental yields through active lease management initiatives.

Hospitality – Expanding business abroad

Our serviced residences brand, *Fraser's Hospitality*, is now recognised as a leading premium serviced residence owner and manager and will continue to make further inroads into more gateway cities. It remains focused on improving earnings through securing more management contracts, and will also concentrate on growing its second brand – *Modena*.