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Announcement of Appointment of Non-Executive Chairman *	
* Asterisks denote mandatory information	
Name of Announcer *	FRASER AND NEAVE, LIMITED
Company Registration No.	189800001R
Announcement submitted on behalf of	FRASER AND NEAVE, LIMITED
Announcement is submitted with respect to *	FRASER AND NEAVE, LIMITED
Announcement is submitted by *	Anthony Cheong Fook Seng
Designation *	Group Company Secretary
Date & Time of Broadcast	28-Feb-2013 20:17:10
Announcement No.	00285

>> Announcement Details	
The details of the announcement start here ...	

Date of Appointment *	28-02-2013
Name of person *	Charoen Sirivadhanabhakdi
Age *	68
Country of principal residence *	Thailand
The Board's comments on this appointment (including rationale, selection criteria, and the search and nomination process) *	The Board welcomes Khun Charoen whose wide business experience and leadership will benefit the Company.
Whether appointment is executive, and if so, the area of responsibility *	Non-executive
Job Title (e.g. Lead ID, AC Chairman, AC Member etc.)	Non-Executive Chairman
Working experience and occupation(s) during the past 10 years *	Please see attached - Appendix 1.

Interest * in the listed issuer and its subsidiaries *	He has approximately 90.32% deemed interest in the Company by virtue of his deemed interest in the shares of Thai Beverage Public Company Limited and his shareholding in TCC Assets Limited, both substantial shareholders of the Company, and where applicable, in the Company's subsidiaries by virtue of his deemed interest in the Company.
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Familial relationship with any director and/or substantial shareholder of the listed issuer or of any of its principal subsidiaries *	Yes (Father of Mr Thapana Sirivadhanabhakdi and father-in-law of Mr Chotiphat Bijananda who are directors of the Company.)
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Conflict of interest (including any competing business) *	Please see attached - Appendix 1.
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>> Other Directorships#	
# These fields are not applicable for announcements of appointments pursuant to Rule 704(9) or Catalist Rule 704(8).	

Past (for the last 5 years)	Please see attached - Appendix 1.
Present	Please see attached - Appendix 1.

>> Information required pursuant to Listing Rule 704(7)(h)	
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Disclose the following matters concerning an appointment of director, chief executive officer, general manager or other officer of equivalent rank. If the answer to any questions is "yes", full details must be given.

(a) * Whether at any time during the last 10 years, an application or a petition under any bankruptcy law of any jurisdiction was filed against him or against a partnership of which he was a partner at the time when he was a partner or at any time within 2 years from the date he ceased to be a partner?

● No

(b) * Whether at any time during the last 10 years, an application or a petition under any law of any jurisdiction was filed against an entity (not being a partnership) of which he was a director or an equivalent person or a key executive, at the time when he was a director or an equivalent person or a key executive of that entity or at any time within 2 years from the date he ceased to be a director or an equivalent person or a key executive of that entity, for the winding up or dissolution of that entity or, where that entity is the trustee of a business trust, that business trust, on the ground of insolvency?

● No

(c) * Whether there is any unsatisfied judgment against him?

● No

(d) * Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving fraud or dishonesty which is punishable with imprisonment, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such purpose?

● No

(e) * Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such breach?

● No

(f) * Whether at any time during the last 10 years, judgment has been entered against him in any civil proceedings in Singapore or elsewhere involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or a finding of fraud, misrepresentation or dishonesty on his part, or he has been the subject of any civil proceedings (including any pending civil proceedings of which he is aware) involving an allegation of fraud, misrepresentation or dishonesty on his part?

● No

(g) * Whether he has ever been convicted in Singapore or elsewhere of any offence in connection with the formation or management of any entity or business trust?

● No

(h) * Whether he has ever been disqualified from acting as a director or an equivalent person of any entity (including the trustee of a business trust), or from taking part directly or indirectly in the management of any entity or business trust?

● No

(i) * Whether he has ever been the subject of any order, judgment or ruling of any court, tribunal or governmental body, permanently or temporarily enjoining him from engaging in any type of business practice or activity?

● No

(j) Whether he has ever, to his knowledge, been concerned with the management or conduct, in Singapore or elsewhere, of the affairs of :-

(i)* any corporation which has been investigated for a breach of any law or regulatory requirement governing corporations in Singapore or elsewhere; or

No

(ii)* any entity (not being a corporation) which has been investigated for a breach of any law or regulatory requirement governing such entities in Singapore or elsewhere; or

No

(iii)* any business trust which has been investigated for a breach of any law or regulatory requirement governing business trusts in Singapore or elsewhere; or

No

(iv)* any entity or business trust which has been investigated for a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere,

No

in connection with any matter occurring or arising during that period when he was so concerned with the entity or business trust?

(k) * Whether he has been the subject of any current or past investigation or disciplinary proceedings, or has been reprimanded or issued any warning, by the Monetary Authority of Singapore or any other regulatory authority, exchange, professional body or government agency, whether in Singapore or elsewhere?

No

>> Information required pursuant to Listing Rule 704(7)(i)

Disclosure applicable to the appointment of Director only.

Any prior experience as a director of a listed company?

Yes

If yes, please provide details of prior experience.

Please see attached - Appendix 1.

Footnotes

Attachments

 CS-Appendix-1.pdf
Total size = **61K**
(2048K size limit recommended)

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Name Mr. Charoen Sirivadhanabhakdi
Nationality Thai
Age 68 years

Education

- Honorary Doctoral Degree in Agricultural Business Administration from Maejo Institute of Agricultural Technology
- Honorary Doctoral Degree in Industrial Technology from Chandrakasem Rajabhat University
- Honorary Doctoral Degree in Management from Huachiew Chalermprakiet University
- Honorary Doctoral Degree in Business Administration from Eastern Asia University
- Honorary Doctoral of Philosophy Degree in Business Administration from Mae Fah Luang University
- Honorary Doctoral Degree in Management from Rajamangala University of Technology Suvarnabhumi

Training Director Accreditation Program (DAP) 2004
 Thai Institute of Directors Association (IOD)

Director in company which is listed on the Singapore Stock Exchange

- Thai Beverage Public Company Limited.

Director in companies which are listed on the Stock Exchange of Thailand

- Berli Jucker Public Company Limited

Work Experience

Year	Position	Company
2003 - Present	Chairman / Executive Chairman	Thai Beverage Public Company Limited
2004 - Present	Chairman	Red Bull Distillery Group of Companies
2002 - Present	Chairman	TCC Land Co., Ltd.
2001 - Present	Chairman	Beer Thai (1991) Public Company Limited
2001 - Present	Chairman	Berli Jucker Public Company Limited
1997 - Present	Chairman	South East Group Co., Ltd.
1987 - Present	Chairman	TCC Holding Co., Ltd.

etc.