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Announcement of Appointment of Non-Independent and Non-Executive Director *	
* Asterisks denote mandatory information	
Name of Announcer *	ASIA PACIFIC BREWERIES LTD
Company Registration No.	193100007K
Announcement submitted on behalf of	ASIA PACIFIC BREWERIES LTD
Announcement is submitted with respect to *	ASIA PACIFIC BREWERIES LTD
Announcement is submitted by *	Anthony Cheong Fook Seng
Designation *	Company Secretary
Date & Time of Broadcast	08-Aug-2011 17:45:43
Announcement No.	00089
>> Announcement Details	
The details of the announcement start here ...	
Date of Appointment *	15-08-2011
Name of person *	Theo de Rond
Age *	57
Country of principal residence *	Singapore
The Board's comments on this appointment (including rationale, selection criteria, and the search and nomination process) *	Mr de Rond has been nominated for appointment by the Heineken Group in place of Mr Siep Hiemstra who resigns to take on other responsibilities elsewhere in the Heineken Group. Mr de Rond has 33 years of experience in various positions with Heineken, and more recently in joint ventures in Malaysia, and Chile. The Board welcomes Mr de Rond.
Whether appointment is executive, and if so, the area of responsibility *	Non-Executive
Job Title (e.g. Lead ID, AC Chairman, AC Member etc.)	Non-Independent and Non-Executive Director, Member of Remuneration Committee
Working experience and occupation(s) during the past 10 years *	2001-2003 Corporate Marketing Director, Heineken N.V. 2003-2007 Managing Director, Guinness-Anchor Berhad, Malaysia Sep 2007 - Jul 2011 General Manager, Cervecera CCU Chile Ltda
Interest * in the listed issuer and its subsidiaries *	Nil
Familial relationship with any director and/or substantial shareholder of the listed issuer or of any of its principal subsidiaries *	Nil
Conflict of interest (including any competing business) *	Nil
>> Other Directorships#	
# These fields are not applicable for announcements of appointments pursuant to Listing Rule 704(9)	
Past (for the last 5 years)	1 Aug 2007 - 21 Jul 2011 PLASCO 19 Apr 2010 - 22 Jul 2011 Cia.Cervecera Kunstmann Nov 2007 - 21 Jun 2011 Cerveceria Austral 9 Aug 2007 - 21 Jul 2011 ACECHI 25 Sep 2007 - 4 Aug 2011 Transportes CCU (All the above companies are incorporated in Chile.)
Present	Upon his appointment, Mr de Rond will be appointed as the Company's nominee to the

subsidiaries of Asia Pacific Breweries Limited Group.

>> Information required pursuant to Listing Rule 704(7)(h)

Disclose the following matters concerning an appointment of director, chief executive officer, general manager or other officer of equivalent rank. If the answer to any questions is "yes", full details must be given.

- | | |
|---|--|
| (a) * Whether at any time during the last 10 years, an application or a petition under any bankruptcy law of any jurisdiction was filed against him or against a partnership of which he was a partner at the time when he was a partner or at any time within 2 years from the date he ceased to be a partner? | <ul style="list-style-type: none"> ● No |
| (b) * Whether at any time during the last 10 years, an application or a petition under any law of any jurisdiction was filed against an entity (not being a partnership) of which he was a director or an equivalent person or a key executive, at the time when he was a director or an equivalent person or a key executive of that entity or at any time within 2 years from the date he ceased to be a director or an equivalent person or a key executive of that entity, for the winding up or dissolution of that entity or, where that entity is the trustee of a business trust, that business trust, on the ground of insolvency? | <ul style="list-style-type: none"> ● No |
| (c) * Whether there is any unsatisfied judgment against him? | <ul style="list-style-type: none"> ● No |
| (d) * Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving fraud or dishonesty which is punishable with imprisonment, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such purpose? | <ul style="list-style-type: none"> ● No |
| (e) * Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such breach? | <ul style="list-style-type: none"> ● No |
| (f) * Whether at any time during the last 10 years, judgment has been entered against him in any civil proceedings in Singapore or elsewhere involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or a finding of fraud, misrepresentation or dishonesty on his part, or he has been the subject of any civil proceedings (including any pending civil proceedings of which he is aware) involving an allegation of fraud, misrepresentation or dishonesty on his part? | <ul style="list-style-type: none"> ● No |
| (g) * Whether he has ever been convicted in Singapore or elsewhere of any offence in connection with the formation or management of any entity or business trust? | <ul style="list-style-type: none"> ● No |
| (h) * Whether he has ever been disqualified from acting as a director or an equivalent person of any entity (including the trustee of a business trust), or from taking part directly or indirectly in the management of any entity or business trust? | <ul style="list-style-type: none"> ● No |
| (i) * Whether he has ever been the subject of any order, judgment or ruling of any court, tribunal or governmental body, permanently or temporarily enjoining him from engaging in any type of business practice or activity? | <ul style="list-style-type: none"> ● No |
| (j) Whether he has ever, to his knowledge, been concerned | |

with the management or conduct, in Singapore or elsewhere, of the affairs of :-

(i)* any corporation which has been investigated for a breach of any law or regulatory requirement governing corporations in Singapore or elsewhere; or

No

(ii)* any entity (not being a corporation) which has been investigated for a breach of any law or regulatory requirement governing such entities in Singapore or elsewhere; or

No

(iii)* any business trust which has been investigated for a breach of any law or regulatory requirement governing business trusts in Singapore or elsewhere; or

No

(iv)* any entity or business trust which has been investigated for a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere,

No

in connection with any matter occurring or arising during that period when he was so concerned with the entity or business trust?

(k) * Whether he has been the subject of any current or past investigation or disciplinary proceedings, or has been reprimanded or issued any warning, by the Monetary Authority of Singapore or any other regulatory authority, exchange, professional body or government agency, whether in Singapore or elsewhere?

No

>> Information required pursuant to Listing Rule 704(7)(i)

Disclosure applicable to the appointment of Director only.

Any prior experience as a director of a listed company?

Yes

If yes, please provide details of prior experience.

Managing Director, Guinness-Anchor Berhad, Malaysia

Footnotes

Attachments

Total size = 0
(2048K size limit recommended)

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