

# GROUP MANAGEMENT



MR LEE MENG TAT, 53

## CHIEF EXECUTIVE OFFICER, NON-ALCOHOLIC BEVERAGES

Date of appointment:  
**01 May 2015**

Length of service in the F&N Group (as at 30 Sep 2016):  
**13 years 10 months**

### JOB DESCRIPTION

Mr Lee is responsible for driving the growth strategies of the Group's non-alcoholic beverages business, which has operations and investments in Singapore, Malaysia, Thailand, Myanmar, Indonesia and Vietnam.

### ACADEMIC & PROFESSIONAL QUALIFICATION(S)

- Advanced Management Program, Harvard Business School, USA
- Masters in Business Administration, Imperial College, London, UK
- Bachelor of Engineering (Mechanical), National University of Singapore, Singapore

### WORKING EXPERIENCE

- Chief Executive Officer, Wildlife Reserves Singapore Group
- Chief Corporate Development Officer, Food & Beverage Division, Fraser and Neave, Limited

- Chief Executive Officer, China, Heineken-APB (China) Management Services Co., Ltd and Regional Director, China, Asia Pacific Breweries Ltd
- Vice President & Deputy Head, Education Services and Corporate General Manager (Projects), Times Publishing Ltd
- Vice President (E-business & Operations), Fannet Online Pte Ltd
- Senior Manager, New Ventures, Fraser and Neave, Limited
- Deputy General Manager, Sembawang Leisure Pte Ltd
- Deputy Director, Regional Tourism, Singapore Tourism Board
- Assistant Head, International Business Development, Singapore Economic Development Board
- Owner, Wokabout Pte Ltd
- Assistant Treasurer, Corporate Banking, DBS Bank Ltd

### OTHERS

Nil



MR EDMOND NEO, 51

## CHIEF EXECUTIVE OFFICER, BEER

Date of appointment:  
**01 October 2016**

Length of service in the F&N Group (as at 30 Sep 2016):  
**24 years 02 months**

### JOB DESCRIPTION

Mr Neo is responsible for overseeing and driving the growth strategies of Group's beer business.

### ACADEMIC & PROFESSIONAL QUALIFICATION(S)

- Bachelor of Accountancy, National University of Singapore, Singapore

### WORKING EXPERIENCE

- Managing Director, Chang International Co., Ltd
- General Manager, Regional Brand Development, F&N Interflavine Pte Ltd
- Director, Group Commerce, Asia Pacific Breweries Ltd
- Chief Executive Officer, Asia Pacific Breweries (Lanka) Ltd
- Commercial Manager, Cambodia Brewery Limited
- Assistant General Manager, Group Commerce, Asia Pacific Breweries Ltd
- Regional Marketing Manager, Philips Electronics Singapore
- Senior Marketing Manager, Asia Pacific Breweries Ltd
- Senior Brand Manager, DB Breweries Limited
- Senior Brand Manager, Asia Pacific Breweries Singapore
- Corporate Banking Officer, Overseas Union Bank
- Auditor, Price Waterhouse

### OTHERS

Nil

# GROUP MANAGEMENT



**MR BENNETT NEO, 47**

## CHIEF EXECUTIVE OFFICER, FOOD

Date of appointment:  
**01 October 2016**

Length of service in the F&N Group  
(as at 30 Sep 2016):  
**8 years 10 months**

### JOB DESCRIPTION

Mr Neo is responsible for overseeing and driving the growth strategies of the Group's food business.

### ACADEMIC & PROFESSIONAL QUALIFICATION(S)

- Bachelor of Engineering (Mechanical), Nanyang Technological University, Singapore

### WORKING EXPERIENCE

- Chief Executive Officer, YCH Group
- Chief Executive Officer – Marine, EMAS Offshore Services Pte Ltd
- Regional Director, Asia Pacific Breweries Ltd
- General Manager, Asia Pacific Breweries (S) Pte Ltd
- Managing Director, Tiger Beer UK Ltd
- Country Manager/General Manager, ExxonMobil Unique (Vietnam) Co Ltd
- Logistics Manager, ExxonMobil Asia Pacific Pte Ltd

- Global Marketing Advisor, Passenger Vehicle Lubricants, ExxonMobil Asia Pacific Pte Ltd
- Business Analyst, Exxon Company International
- Lubricants Manager – South China, Guangzhou Esso Petroleum Services Company

### OTHERS

- Strategic Advisor, Go-Ahead Loyang Pte Ltd
- Chairman, Board of Trustees, Migrant Workers' Assistance Fund
- Co-Chairman, Migrant Workers' Forum
- Board Member, National Kidney Foundation
- Chairman, Donor Relations Committee, National Kidney Foundation
- Council Member, Football Association of Singapore
- Chairman, Business Development Committee, Football Association of Singapore

Length of service in the F&N Group  
(as at 30 Sep 2016):  
**4 years 05 months**

### JOB DESCRIPTION

Mr Siew has direct oversight of Times Publishing Group's Publishing, Print, Retail and Distribution divisions.

### ACADEMIC & PROFESSIONAL QUALIFICATION(S)

- Bachelor of Accountancy, National University of Singapore, Singapore
- Chartered Accountant of Singapore, Institute of Singapore Chartered Accountants, Singapore

### WORKING EXPERIENCE

- Chief Financial Officer and Chief Operating Officer, Times Publishing Limited
- Chief Financial Officer, Times Publishing Limited
- Chief Financial Officer, Chief Operating Officer and Executive Director, HTL International Holdings Ltd
- Chief Financial Officer, HTL International Holdings Ltd
- Group Financial Controller, HTL International Holdings Ltd

### OTHERS

Nil



**MR SIEW PENG YIM, 48**

## CHIEF EXECUTIVE OFFICER, TIMES PUBLISHING GROUP

Date of appointment:  
**01 October 2014**



MR ANTHONY CHEONG FOOK SENG, 62

### GROUP COMPANY SECRETARY

Date of appointment:  
**01 October 2002**

Length of service in the F&N Group  
(as at 30 Sep 2016):  
**15 years 04 months**

#### JOB DESCRIPTION

Mr Cheong oversees the Corporate Secretariat, Group Legal, Management Services, Group Human Capital, Group Internal Audit, Risk Management and Sustainability functions.

#### ACADEMIC & PROFESSIONAL QUALIFICATION(S)

- Associate, The Institute of Chartered Accountants in England and Wales, UK
- Fellow, Institute of Singapore Chartered Accountants, Singapore

#### WORKING EXPERIENCE

- Corporate General Manager, Finance, Times Publishing Limited
- Company Secretary, CarnaudMetalbox Asia Ltd
- Manager, Corporate Recovery Services, Ernst & Young

#### OTHERS

Nil



MR HUI CHOON KIT, 52

### CHIEF FINANCIAL OFFICER

Date of appointment:  
**01 October 2012**

Length of service in the F&N Group  
(as at 30 Sep 2016):  
**16 years 08 months**

#### JOB DESCRIPTION

Mr Hui is responsible for the Group Finance, Treasury, Taxation, Investor Relations and Corporate Communications, and Corporate Information Technology functions.

#### ACADEMIC & PROFESSIONAL QUALIFICATION(S)

- Master of Business Administration, Nanyang Technological University, Singapore
- Bachelor of Business, Curtin University of Technology, Australia
- Chartered Accountant of Singapore, Institute of Singapore Chartered Accountants, Singapore

#### WORKING EXPERIENCE

- Group Financial Controller, Fraser and Neave, Limited
- Deputy Group Financial Controller/ General Manager, Corporate Communications, Fraser and Neave, Limited

- General Manager, Treasury and Budget, Fraser and Neave, Limited
- General Manager, Corporate Communications & Special Projects/ Budget Manager, Chairman's Office, Fraser and Neave, Limited
- Deputy General Manager, Corporate Planning & Business Development/ Budget Manager, Chairman's Office, Fraser and Neave, Limited
- Assistant General Manager, Corporate Planning & Business Development, Fraser and Neave, Limited
- Senior Manager, New Ventures, Fraser and Neave, Limited
- Manager, Corporate Finance, Schroder International Merchant Bankers Limited
- Assistant Vice President, Investment Banking, Keppel Bank of Singapore Limited
- Executive Consultant, Ernst & Young Consultants Pte Ltd
- Audit Senior, Ernst & Young

#### OTHERS

- Member, Finance Committee, National Kidney Foundation