

Community Development

The Group continued its time-honoured tradition of engaging one-to-one with diverse community groups in countries where it has a presence. Whether interacting directly with the local community or working hand-in-hand with local interest groups, the goal is the same: to raise the level of educational, social, sporting and cultural development of local communities.

Charity

In Cambodia, Cambodia Brewery was a major sponsor of Project SMILE, under which more than 150 children with cleft lips had their deformities corrected for free by volunteer foreign doctors in March 2004.

In Singapore, the Group brought Lunar New Year cheer to 200 needy senior citizens with the annual Tiger Beer Chinese New Year Reunion Dinner. Fifty staff served New Year delicacies while senior management distributed oranges and red packets.

The Group also brought cheer to 227 residents of the Silver Jubilee Home for the Aged in Sungai Dua, Penang in conjunction with the Chinese New Year festivities. Besides being feted to a sumptuous lunch, the inmates also received *ang pow* packets while the Home was presented with medical equipment and medical supplies.

In New Zealand, the Group supported this year's 50K of *Coronet Peak Race*, a ski race for charity held at Queenstown's Coronet Peak ski slopes. The race's main benefactor was Cure Kids, a charity that undertakes medical research for child-linked diseases.

Educational Development

The Group continues to be a major contributor to educational development in the region.

In Malaysia, the Tiger PowerHitz Concert Series, now in its ninth year, raised funds for the development of Chinese schools. Almost as long-running is the Guinness Torch Fund, which for the seventh year running raised

money that went towards providing interest-free study loans for needy students in Malaysia.

In Vietnam, the Group actively provides educational opportunity by offering scholarships for brilliant and needy students. It also contributes equipment to schools and donates cash to the Educational Support Association.

In New Zealand, it offers scholarships to hospitality industry schools at the Manukau Institute of Technology and business schools such as the Auckland University of Technology to help young people realise their career aspirations.

In Singapore, needy students receive help under the Marshall Cavendish Group CARE Programme. Now in its second year, the programme sees 10 needy students in each adopted school receive much-needed textbooks and workbooks each year.

In Cambodia, the Group is a major sponsor of an Education Bursary Fund established by the Singapore Club of Cambodia in September 2004.

Social Development

The Group is also actively engaged in promoting social development of the communities that it is in.

The Group provides information about the dangers of drink driving. The Group collaborates with the Singapore Traffic Police each year on the annual national Responsible Drinking campaign. Traditionally carried out during the year-end festive season for a period of three

months, the multimedia campaign reminds motorists not to drink and drive. Aimed at changing attitudes and lifestyle, the campaign has succeeded in heightening public awareness of the potential consequences of drink driving. In Thailand, the Group partners the Don't Drink and Drive Foundation to create breathalyser stations that allow companies to measure the amount of alcohol consumed at their corporate events.

The Group is also a member of the Responsible and Ethical Alcohol Consumption in Thailand (REACT) Organisation, which ensures the responsible marketing of alcoholic beverages. The organisation also supports responsible alcohol consumption in Thailand.

The Soft Drinks division sponsored *AIESEC's* (International Student Association based in University of Malaya) *Young Visionaries Program* aimed at developing a long-term community project to enhance the quality of life of underprivileged children through educational and cultural activities.

Orphans from two institutions were adopted under a cultural outreach program, which includes weekly tutorials, field trips and cultural activities.

Finally, in Thailand, the Group built a children's playground for the community near its brewery plant to promote physical activity among young people as well as foster community interaction in the neighbourhood.

Culture

The Group is a major contributor to the cultural scene in Singapore through Marshall Cavendish. The publishing arm supports the development of literary arts for the young in Singapore through two unique programmes, Words + Art and the Budding Writers' Project.

Words + Art takes a holistic approach to the development of literary creativity and art appreciation among young Singaporeans by creating opportunities for students to interact with a wide spectrum of art.



Meanwhile, the Budding Writers' Project hopes to inspire young future writers by giving them hands-on experience of the writer's world. The project takes promising young writers through the real world of writing, gives them an understanding of the publishing process and offers them the excitement of seeing their stories in print.

Environment

In keeping with its commitment to a greener planet, the Group supports a broad range of recycling activities.

The Group participated in a recycling campaign launching ceremony in Malaysia organised by the Batu Pahat Town Council and Southern Waste Management Sdn Bhd. The ceremony drew over 500 participants from 42 primary and secondary schools in Batu Pahat as well as corporations, non-government organisations and government bodies. For the event, the Group set up an exhibition booth to promote glass recycling. Following the exhibition, many schools expressed interest in visiting the Group's glass packaging plants to better understand the glass recycling process.

The Group was also involved in the Johor State Level Glass Recycling Campaign. On an invitation by organisers Southern Waste Management and the Johor Education Department, the Group set up an exhibition booth and sponsored a colouring contest based on the theme of glass recycling. Over 200 schools took part in the campaign.

Under *Project Okara*, organic waste from soya bean drink is recycled to manufacture compost for agricultural application.

CORPORATE INFORMATION

HONORARY LIFE PRESIDENT

Tan Sri Dr Tan Chin Tuan

BOARD OF DIRECTORS

Dr Michael Fam (Executive Chairman)
Mr Fock Siew Wah (Deputy Chairman)
Dr Han Cheng Fong
Mr Ho Tian Yee
Mr Stephen Lee
Mr Lee Ek Tieng
Dr Lee Tih Shih
Mr Nicky Tan Ng Kuang
Mr Patrick Goh (Alternate to Dr Han Cheng Fong)

EXECUTIVE COMMITTEE

Dr Michael Fam (Chairman)
Mr Fock Siew Wah
Mr Ho Tian Yee
Mr Stephen Lee

NOMINATING COMMITTEE

Mr Fock Siew Wah (Chairman)
Dr Michael Fam
Mr Ho Tian Yee
Mr Stephen Lee

AUDIT COMMITTEE

Mr Fock Siew Wah (Chairman)
Mr Stephen Lee
Mr Lee Ek Tieng

REMUNERATION COMMITTEE

Mr Fock Siew Wah (Chairman)
Mr Ho Tian Yee
Mr Stephen Lee
Mr Lee Ek Tieng

GROUP MANAGEMENT

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| Dr Michael Fam | Executive Chairman, Fraser and Neave Group |
| Dr Han Cheng Fong | Group Deputy Chief Executive Officer / Managing Director, Fraser and Neave Group |
| Mr Koh Poh Tiong | Chief Executive Officer, Asia Pacific Breweries Group |
| Mr Lim Ee Seng | Chief Executive Officer, Centrepont Properties Group |
| Mr Lai Seck Khui | Chief Executive Officer, Times Publishing Group |
| Mr Tan Ang Meng | Chief Executive Officer, Fraser & Neave Holdings Bhd |
| Mr Patrick Goh | Group Financial Controller, Fraser and Neave Group |
| Mr Huang Hong Peng | Chief Operating Officer – Food & Beverage |
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