

RESPONSIBILITY TO THE COMMUNITY

MATERIAL ISSUES

- Creating Value for Society

We believe that all businesses have a responsibility to the communities where they operate. For us, this translates into positive actions that serve to elevate the quality of life of marginalised segments of society in Singapore, Malaysia and Thailand. In each of our core markets, we have a tradition of undertaking programmes that serve to create greater social equity. Our aim is to touch lives in a way that is meaningful and that helps us integrate into our local communities.



CREATING VALUE FOR SOCIETY

We have both a natural and business interest in the well-being of society. While we care for the under-privileged, and seek to make a meaningful difference to their lives, any positive action taken within our local communities enhances our business as our consumers come from all segments of society. Over the years, our community outreach programmes have become integral to our operations, encouraging inclusiveness among employees, enhancing their level of work satisfaction, and serving as a pull factor in attracting talent. In addition,

these community projects strengthen our corporate reputation and brand value.

To us, corporate social responsibility comprises “acts of love to enhance the community’s well-being by cultivating empathy in employees and making a meaningful impact on the less fortunate.”

Singapore

In Singapore, employees regularly volunteer to spend quality time with the marginalised, bringing lightness and joy to their lives. During the year, three outreach programmes were held:



OUR TARGET:

We will continue to provide outreach and engagement programmes across Singapore, Malaysia and Thailand to address community needs.

EVENT	DESCRIPTION
Party With Seniors	Senior citizens from Lions Befrienders were invited to spend half a day at F&N Foods where they played bingo, sang songs and had a good time.
Bringing Smiles To Those Who Need Them Most	Volunteers from F&N, NTUC FairPrice and Singapore Kindness Movement packed and distributed 600 goodie bags among the less privileged residents of Jalan Tenteram. Each bag contained two cartons of 1L F&N NUTRISOY UHT milk, cooking oil, instant coffee, macaroni, biscuits and instant noodles.
Assisi Fun Day	F&N staff and family members spent the Sunday with senior citizens from Lions Befrienders at a kampong themed carnival organised by Assisi Hospice. Proceeds from the carnival were channelled to patients at the hospice.



RESPONSIBILITY TO THE COMMUNITY

Malaysia

Our colleagues in Malaysia carry out a number of ongoing community programmes focused on bridging the educational gap and equipping marginalised youth with life skills to help them create brighter futures for themselves and their families. These efforts serve to elevate the quality of life of the underprivileged and support the government's nation-building agenda.



Leadership Programme

F&NHB sponsors a Leaderonomics programme that seeks to empower children from the Yayasan Anak-Anak Yatim Pinggir TTDI (Rumah Ilham) home with leadership skills. Organised since 2015, the programme includes teambuilding camps, motivational workshops, excursions and community projects to nurture discipline, develop interpersonal skills, boost self-confidence and encourage teamwork. F&NHB has so far invested an estimated \$29,000 in the programme benefitting over 40 children who are now more confident and better prepared to contribute in a meaningful way to society.



International Computer Driving License (ICDL)

F&NHB, through its F&N IT Corner initiative, provides Montfort Town youth the opportunity to pick up computer skills and gain the ICDL. The six to eight-month programme enables participants to manage files, word processing, develop spreadsheets, databases and presentations, as well as information and communication functions. Since 2010, more than 340 students have gained the ICDL.

Impressed by the initiative, the Contact Centre Association of Malaysia (CCAM) has recently established a programme to groom ICDL graduates for rewarding careers in the contact centre industry. To date, 27 students have secured job placements at contact centres following their stint with CCAM.



Free Kindergarten & Tuition Classes

Since 2011, F&NHB has been supporting the Kassim Chin Humanity Foundation via the Empowering Lives Through Education (E.L.I.T.E) programme, under which free kindergarten and tuition classes are given to over 600 underprivileged children and youth in Pangsapuri Enggang, Puchong. In 2014, an e-Learning Centre was set up equipped with educational software. To date, F&NHB has invested about \$150,000 in E.L.I.T.E, helping 365 children to improve their academic performance, thus setting them on a surer footing for future success.

Other Community Outreach Programmes

	EVENT	DESCRIPTION
Festive Celebrations	Chinese New Year	Every year, F&NHB organises luncheons for old folks and gives them the necessities that they require to help them celebrate this joyous occasion.
	Ramadhan	To celebrate Ramadhan, F&NHB presents orphans with new clothes and other gifts while treating them to a sumptuous meal out.
	Deepavali	Children from the Sri Sai Home in Klang are taken shopping for new Deepavali clothes and treated to a vegetarian lunch.
	Christmas	Children from a selected home are taken shopping for clothes and other essentials, following which they are treated to a Christmas party.

Thailand



Donation of Medical Equipment

FNDT donated walking aids, wheelchairs and mattresses to the Sambundit Hospital Ayutthaya on 10 February 2017. On the same day, the Company also organised fun activities for the community living around the Rojana factory.



Mangrove Rehabilitation Programme

FNDT's Volunteer Club participated in a mangrove rehabilitation programme in Ban Khun Samut Chin, Samut Prakan Province. The reforestation activity aims to conserve the mangrove forest ecosystem as well as build barriers in order to protect Samut Prakan Province's coastlines against erosion and storm surges.



Zip-top Donation Campaign

In conjunction with *BEAR BRAND*'s 80th Anniversary celebration, an activity was organised to collect the zip-top rings from the milk cans, which were then given to the Prostheses Foundation of Her Royal Highness, the Princess' Mother, for use in the manufacture of prosthetic limbs. FNDT also donated about \$4,000 in total to the Foundation.